

QC Validation Report

OP-86392



PASSED

Generated: March 31, 2026

Report ID: #282

Summary

| Metric | Value |
|--------------------|-------|
| Overall Score | 91.3% |
| Total Issues Found | 0 |
| Confidence Level | N/A |
| Pages Analyzed | 8 |

Website Information

URL: <https://11d89b2.netsolhost.com/>

Designer: Annalie.Gabatan

Validation Date: March 26, 2026 at 06:36 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 40 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images are served from a CDN and use modern formats, but some images are duplicated and may not be compressed optimally.

Issues Found:

- /: Duplicate images detected (same src used multiple times)

Priority: medium | Confidence: medium

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 80+ links have valid hrefs and point to live pages or external resources. No 404s or dead links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Fail

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include a viewport meta tag, but none have responsive CSS enabled (has_responsive_css: false).

Issues Found:

- All: Responsive CSS missing

Priority: critical | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact phone number and address are present in the header and on a dedicated Contact Us page. 'Contact Us' is also in the main navigation.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 8 analyzed pages have a title and meta description, and all values are unique.

Priority: medium | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 2 of 8 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- <https://11d89b2.netsolhost.com/store/>: Page must contain exactly one H1 heading
- <https://11d89b2.netsolhost.com/store/product/>: Page must contain exactly one H1 heading

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 8 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: All main pages use grocery/meat industry language and imagery. Titles and meta descriptions are explicit.

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The business type (meat and grocery shop) is clear from the homepage title, meta description, headings, and imagery. All pages reinforce the grocery/meat industry through text and visuals.

Actions Needed

- No action required. Industry is immediately clear to visitors.

Tips for Strengthening

- Continue using descriptive headings and relevant images.
- Keep industry keywords in prominent locations.

Summary Table

| Area | Score | Strengths | Weaknesses | Next Actions |
|-------------------------------------|--------|--------------------------------|------------|--------------|
| Industry Understanding is Immediate | ✓ Pass | Clear titles, meta, and images | None | None |

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Found

Evidence Summary: Warm, community-focused language and people-centric images are present.

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ✓ Pass
- Explanation: The homepage and about sections use phrases like 'community-oriented', 'treat our customers and employees like family', and highlight local values. Images of people shopping and smiling reinforce a welcoming atmosphere.

Actions Needed

- No immediate action required. Emotional connection is present.

Tips for Strengthening

- Add more customer testimonials or community stories.
- Use more images of staff and customers together.

Summary Table

| Area | Score | Strengths | Weaknesses | Next Actions |
|-------------------------------------|--------|--------------------------------------|------------------------|----------------------------|
| Emotional Connection is Established | ✓ Pass | Warm language, people-focused images | Could add testimonials | Optional: add more stories |

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: CTAs like 'Shop Now', 'Contact Us', and 'Place Your Order' are present and easy to find.

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Prominent 'Shop Now', 'Place Your Order', and 'Contact Us' buttons are visible on all main pages. CTAs are direct and action-oriented.

Actions Needed

- No action required. CTAs are clear and accessible.

Tips for Strengthening

- Ensure CTAs are visually distinct on all devices (after adding responsive CSS).
- Consider adding a CTA in the footer for extra visibility.

Summary Table

| Area | Score | Strengths | Weaknesses | Next Actions |
|-------------------------|--------|---------------------|------------|--------------|
| Call-to-Action is Clear | ✓ Pass | Multiple clear CTAs | None | None |

Priority: high | Confidence: high