

QC Validation Report

OP-86575



PASSED

Generated: March 31, 2026

Report ID: #269

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://11d9367.netsolhost.com/>

Designer: steven.hugo

Validation Date: March 26, 2026 at 03:48 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 25 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Some images are hosted on Google Cloud Storage and Unsplash, which are generally optimized. However, duplicate images and large file sources (Unsplash) may not be fully compressed for web.

Issues Found:

- /commercial-hvac/: Unsplash images may be large and not fully optimized.

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links point to valid internal or external URLs. HTTP status code 200 for all pages. No broken links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present, but responsive CSS is missing on all pages. This means layout may not adapt to mobile devices.

Issues Found:

- All pages: Responsive CSS not detected.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (phone, address, hours) are present in footer and on dedicated contact page. Multiple 'Contact Us' buttons are visible.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The site title, meta descriptions, headings, and key phrases all clearly reference 'Commercial HVAC', 'Austin, TX', and related services. Images show HVAC equipment and technicians. No ambiguity about industry focus.

Actions Needed

- None. Industry is immediately clear to visitors.

Tips for Strengthening

- Maintain consistent industry language and visuals across all pages.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, relevant images, HVAC keywords	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 80% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site references experience, reliability, and customer benefit, but lacks a hero section and strong visual storytelling. Key phrases like 'Comfort That Works for Your Business' and 'Experience and Resources You Can Count On' help, but emotional appeal is not fully developed.

Actions Needed

- Add a hero section with a welcoming image and a clear value statement.
- Use testimonials or customer stories to build trust.

Tips for Strengthening

- Incorporate photos of staff or happy clients.
- Highlight customer success stories or reviews.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Trust phrases, experience highlighted	No hero section, limited visual warmth	Add hero, testimonials

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Multiple 'Contact Us' buttons are present on every page, with clear links to the contact form. CTAs are visible in navigation and main content.

Actions Needed

- None. CTAs are clear and accessible.

Tips for Strengthening

- Continue to use consistent CTA language and placement.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, clear contact links	None	None

Priority: high | Confidence: high