

QC Validation Report

OP-86575



PASSED

Generated: March 31, 2026

Report ID: #268

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://11d9367.netsolhost.com/>

Designer: steven.hugo

Validation Date: March 26, 2026 at 03:34 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 25 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Some images are hosted on Google Cloud Storage and Unsplash, which are generally optimized, but duplicate images and lack of explicit optimization details suggest room for improvement.

Issues Found:

- /: Duplicate images used in multiple sections

Priority: medium | Confidence: medium

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links provided are valid and point to existing pages or external profiles. No broken links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present, but responsive CSS is missing on all pages.

Issues Found:

- /: No responsive CSS detected

Priority: high | Confidence: medium

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (phone, address, hours) are present on every page, especially in footer and contact page.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 2 of 5 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- <https://11d9367.netsolhost.com/commercial-hvac/>: Page contains 2 H1 headings; exactly one is required
- <https://11d9367.netsolhost.com/about-the-owner/>: Page contains 3 H1 headings; exactly one is required

Priority: medium | Confidence: medium

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: Page titles, meta descriptions, headings, and key phrases clearly indicate commercial HVAC services in Austin, TX.

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass

- Explanation: The site's titles, meta descriptions, headings, and key phrases consistently reference commercial HVAC services, location (Austin, TX), and relevant industry terms. Visitors immediately know the business type and service area.

Actions Needed

- No action required. Industry is clear throughout.

Tips for Strengthening

- Maintain consistent industry language in future updates.
- Consider adding a hero section for even faster recognition.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, meta, headings, HVAC keywords	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 80% | Status: Fail

Evidence Summary: Site uses phrases like 'Comfort That Works for Your Business' and 'Unlock Unmatched Comfort', but lacks a hero section and strong visual cues.

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: Messaging is positive and customer-focused, but the absence of a hero section and limited visual cues reduce emotional impact.

Actions Needed

- Add a hero section with strong visuals and emotional messaging.
- Use testimonials or imagery showing satisfied customers.

Tips for Strengthening

- Incorporate real photos of staff or clients.
- Highlight customer stories or benefits.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Positive messaging	No hero, limited visuals	Add hero, testimonials

Issues Found:

- /: No hero section present

Priority: medium | Confidence: medium

Call-to-Action is Clear

Score: 100% | Status: Found

Evidence Summary: Multiple 'Contact Us' and 'Learn More' CTA buttons are present and visible on all pages.

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: CTAs ('Contact Us', 'Learn More') are present on every page, easy to find, and use clear language.

Actions Needed

- No action required. CTAs are clear and accessible.

Tips for Strengthening

- Maintain CTA visibility and clarity in future updates.
- Consider adding a primary CTA in a hero section for even greater impact.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, clear language	None	None

Priority: high | Confidence: high