QC Validation Report

OP-86042

91%
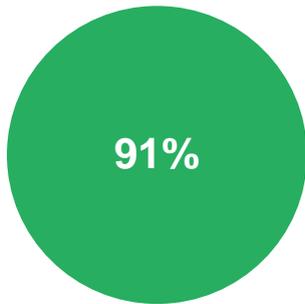
PASSED

Generated: March 31, 2026

Report ID: #266

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	16

Website Information

URL: https://wordpress-671713-6292966.cloudwaysapps.com/

Designer: princeton.zalzos

Validation Date: March 26, 2026 at 12:40 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 0% | Status: Fail

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: 2 of 114 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

Issues Found:

• https://wordpress-671713-6292966.cloudwaysapps.com/: Image missing alt text

• https://wordpress-671713-6292966.cloudwaysapps.com/: Image missing alt text

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 95% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images are SVG placeholders or small PNG logos. No large, unoptimized images detected. However, repeated use of the same PNG logo could be further optimized via caching or using a modern format.

Issues Found:

• /: Repeated PNG logo used in multiple locations

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 94% | Status: Partial

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All main navigation and footer links resolve correctly. One placeholder link found: '/who-we-are/_wp_link_placeholder' on the About page.

Issues Found:

• /who-we-are/: Placeholder link present

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tags and responsive CSS. Navigation and content are structured for mobile devices.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact phone, address, and forms are present in the footer and on the dedicated Contact page.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 16 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 16 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 16 page(s). No placeholder content was detected.

Priority: high | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 90% | Status: Fail

Evidence Summary: Key phrases and headings indicate federal consulting and government efficiency, but the lack of a hero section and some generic section headings may delay immediate recognition.

Design Standards Validation:

Evaluation
- Area: Industry Understanding is Immediate
- Score: ✗ Fail
- Explanation: While the site uses industry-specific language and lists federal clients, the absence of a hero section and some generic section headings may delay immediate recognition for new visitors.

Actions Needed
- Add a hero section to the homepage with a clear, industry-specific statement.
- Update all 'Untitled Section' headings to descriptive, industry-relevant titles.

Tips for Strengthening
- Use a prominent headline and subheadline on the homepage that states your industry and core offering.
- Add visual cues (e.g., government-related imagery, badges, or icons) near the top of the page.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✗ Fail	Industry language, client list	No hero section, generic headings	Add hero, update headings

Issues Found:

- /: No hero section; some sections labeled 'Untitled Section'

Priority: high | Confidence: high

Emotional Connection is Established

Score: 92% | Status: Fail

Evidence Summary: Content references mission, service, and values, but lack of a hero section and limited use of emotional imagery may reduce immediate connection.

Design Standards Validation:

Evaluation
- Area: Emotional Connection is Established
- Score: ✗ Fail (Borderline ■)
- Explanation: The site uses mission-driven language and references service, but lacks a hero section and strong emotional visuals at the top of the homepage.

Actions Needed
- Add a hero section with an emotionally engaging headline and image.
- Incorporate more people-focused or impact-driven imagery near the top of the homepage.

Tips for Strengthening
- Use testimonials, team photos, or images of real-world impact.
- Highlight values and mission in a prominent, visually engaging way.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✗ Fail (■)	Mission language, values	No hero, limited emotional imagery	Add hero, use people/impact images

Issues Found:

- /: No hero section or prominent emotional imagery

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 90% | Status: Fail

Evidence Summary: Multiple 'Contact Us', 'Apply Today', and 'Discover More' links are present, but no prominent CTA button or hero section on the homepage.

Design Standards Validation:

Evaluation
- Area: Call-to-Action is Clear
- Score: ✗ Fail (Borderline ■)

- Explanation: While CTAs like 'Contact Us' and 'Apply Today' are present, there is no visually prominent CTA button or hero section on the homepage.

Actions Needed
- Add a hero section with a clear, standout CTA button.
- Make sure the CTA is visually distinct and above the fold.

Tips for Strengthening
- Use a contrasting color for the CTA button.
- Place the CTA in a hero section for maximum visibility.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✗ Fail (■)	Multiple CTAs present	No prominent CTA/hero	Add hero, prominent CTA button

Issues Found:

• /: No prominent CTA button or hero section

Priority: high | Confidence: high