

# QC Validation Report

OP-86191



**PASSED**

Generated: March 31, 2026

Report ID: #262

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

## Website Information

**URL:** <https://11d7e85.netsolhost.com/>

**Designer:** karen.simbajon

**Validation Date:** March 26, 2026 at 03:32 AM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 100% | Status: Pass

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** All 14 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 90% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** All images are served from a CDN and use modern formats, but several images are duplicated across pages, which may indicate missed optimization opportunities.

**Issues Found:**

- All: Duplicate images detected (e.g., Elite Dental logo and hero images reused with same file name and size).

Priority: medium | Confidence: high

### No Broken Links appear on the Website

Score: 100% | Status: Found

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All 13 internal and external links return HTTP 200 or valid external responses. No broken links detected.

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 60% | Status: Fail

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** Viewport meta tag is present on all pages, but no responsive CSS detected. This means the site may not adapt layouts for mobile devices.

**Issues Found:**

- All: Responsive CSS missing; site may not display correctly on mobile devices.

Priority: critical | Confidence: high

### Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact details (phone, address, hours) are clearly listed on the Contact Us page and phone number is visible in the header on all pages.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 0% | Status: Fail

**Evidence Summary:** Heading structure issues found on 2 of 5 analyzed pages (single H1 and/or hierarchy violations).

### Issues Found:

- <https://11d7e85.netsolhost.com/>: Heading hierarchy gap detected: H6 used without H5
- <https://11d7e85.netsolhost.com/contact-us/>: Heading hierarchy gap detected: H6 used without H5

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

## Design Standards

### Industry Understanding is Immediate

Score: 100% | Status: Found

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The business type (dental practice) is clear from page titles, meta descriptions, headings, and imagery (dental chairs, professionals, smiling patients). Service offerings are named in navigation and content.

#### ### Actions Needed

- None. The site clearly communicates its dental industry focus on every page.

### ### Tips for Strengthening

- Consider adding a hero section for even faster visual recognition.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, dental imagery, service names	None	None

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 90% | Status: Fail

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site uses warm, welcoming language and images of smiling patients, but lacks a hero section and personal stories/testimonials that could deepen emotional engagement.

#### ### Actions Needed

- Add a hero section with a welcoming message and/or a patient testimonial.
- Consider including a team photo or a brief story about the practice's values.

#### ### Tips for Strengthening

- Use a prominent quote or testimonial on the homepage.
- Add a photo of the dentist/team with a personal message.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline (■)	Warm language, smiling imagery	No hero section, no testimonials	Add hero/testimonial

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 95% | Status: Found

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Prominent 'Get Started Today', 'Contact Us', and 'Start the conversation' buttons are visible on all main pages, leading to the contact page.

#### ### Actions Needed

- None. CTAs are clear and consistent.

#### ### Tips for Strengthening

- Consider adding a CTA in a hero section for even greater visibility.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs, consistent placement	No hero CTA	Optional: add hero CTA

Priority: high | Confidence: high