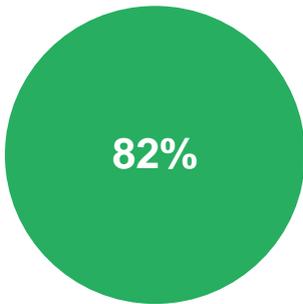


# QC Validation Report

OP-85369



**PASSED**

Generated: March 31, 2026

Report ID: #260

# Summary

Metric	Value
Overall Score	81.8%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

## Website Information

**URL:** <https://11d58cd.netsolhost.com/>

**Designer:** markjoseph.torralba

**Validation Date:** March 25, 2026 at 08:00 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 100% | Status: Pass

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** All 92 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 80% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** All images are served from a CDN and use modern formats, but there is significant repetition of the same image file ('Textured glass with a gradient of blues and whites') across many pages, which may indicate missed optimization opportunities (e.g., lazy loading, deduplication).

**Issues Found:**

- All pages: High repetition of the same image file

Priority: medium | Confidence: medium

### No Broken Links appear on the Website

Score: 90% | Status: Partial

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All internal navigation and external links resolve to valid URLs. However, several 'here' and 'Here' links point to Dropbox folders, which may not be ideal for end users and could break if Dropbox permissions change.

**Issues Found:**

- /frameless-framed-shower/: 'here' link points to Dropbox folder

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 60% | Status: Fail

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** All pages include a viewport meta tag, but none have responsive CSS enabled (has\_responsive\_css: false). This means the site will not adapt layouts for mobile devices.

**Issues Found:**

- All pages: No responsive CSS detected

Priority: critical | Confidence: high

## Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact details (address, phone, fax, office hours) are present in the footer and on a dedicated contact page. Navigation includes a clear 'Driving Directions & Contact Us' link.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 6 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 100% | Status: Pass

**Evidence Summary:** All 6 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

## Design Standards

### Industry Understanding is Immediate

Score: 100% | Status: Pass

**Evidence Summary:** No evidence available

#### Design Standards Validation:

### Evaluation

- Area: Industry Understanding is Immediate

- Score: ✓ Pass

- Explanation: The business name, service area, and glazing/glass services are clearly stated in page titles, meta descriptions, and visible headings. Key phrases like 'glazing', 'glass repairs', and 'installations' appear on every page. Images reinforce the industry focus (glass, windows, railings, showers).

### Actions Needed

- Consider adding a hero section or tagline on the homepage for even faster recognition.

### ### Tips for Strengthening

- Use a prominent hero image or banner with a clear value statement.
- Add a short 'What We Do' summary above the fold.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear business name, service area, and service list; relevant images	No hero section; could be more visually immediate	Add hero/banner, concise summary

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 70% | Status: Fail

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Area: Emotional Connection is Established
- Score: ✗ Fail
- Explanation: The site mentions trust, expertise, and long-standing service, but lacks personal stories, testimonials, or images of staff. Most images are product-focused, and there is no hero section or customer-centric messaging above the fold.

#### ### Actions Needed

- Add testimonials or customer quotes.
- Include photos of staff or real projects with people.
- Add a welcoming message or story about the business.

#### ### Tips for Strengthening

- Use a hero section with a personal message from the owner.
- Highlight customer success stories or reviews.
- Show team members or real customers in images.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✗ Fail	Mentions trust and expertise	No testimonials, no staff images, no personal story	Add testimonials, staff photos, personal message

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 100% | Status: Pass

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: 'Inquire now' and 'Driving Directions & Contact Us' buttons are present on every page and in the main navigation. Contact details are easy to find. However, the CTAs are somewhat repetitive and could be more visually prominent.

#### ### Actions Needed

- Make CTAs more visually distinct (e.g., larger buttons, contrasting colors).
- Add a primary CTA above the fold on the homepage.

### ### Tips for Strengthening

- Use a single, strong CTA per page.
- Place a prominent CTA in the hero/banner area.
- Use action-oriented language (e.g., 'Get a Free Estimate').

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	CTAs on every page, easy to find	Repetitive, not visually prominent	Make CTAs stand out, add above-the-fold CTA

Priority: high | Confidence: high