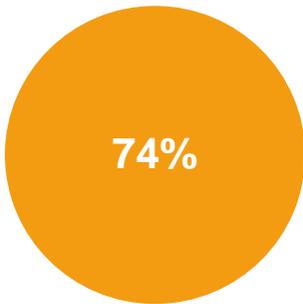


QC Validation Report

OP-84337



WARNING

Generated: March 31, 2026

Report ID: #26

Summary

Metric	Value
Overall Score	74.5%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	13

Website Information

URL: <https://welcome-11cd984.netsolhost.com/>

Designer: test

Validation Date: February 24, 2026 at 07:07 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 50 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 60% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Multiple images use SVG placeholders (e.g., data:image/svg+xml) instead of actual optimized images, especially in the store and about pages. PNG logo is reused but not large. No evidence of large, unoptimized JPEGs.

Issues Found:

- /store/: Product images are SVG placeholders, not real images

Priority: medium | Confidence: medium

No Broken Links appear on the Website

Score: 80% | Status: Partial

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: One link uses 'tel:' protocol and returns a network error. All other links are valid and return HTTP 200.

Issues Found:

- global: Telephone link (tel:+12626700949) returns network error in fetch

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Pass

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tags and responsive CSS. Navigation includes mobile menu wrappers.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Pass

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Phone number (262) 670-0949 is present in the header and footer on all pages. Dedicated Prayer/Contact page with form is available.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 13 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 3 of 13 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- <https://welcome-11cd984.netsolhost.com/store/>: Heading hierarchy gap detected: H6 used without H5
- <https://welcome-11cd984.netsolhost.com/events/>: Heading hierarchy gap detected: H6 used without H5
- <tel:+12626700949>: Page must contain exactly one H1 heading

Priority: medium | Confidence: medium

No Placeholder Content

Score: 0% | Status: Fail

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 13 page(s). Placeholder content was detected on 4 page(s). Matched patterns: Coming Soon.

Issues Found:

- <https://welcome-11cd984.netsolhost.com/blog/>: Placeholder content detected: Coming Soon
- <https://welcome-11cd984.netsolhost.com/marriage-counseling/>: Placeholder content detected: Coming Soon
- <https://welcome-11cd984.netsolhost.com/mentorship/>: Placeholder content detected: Coming Soon
- <https://welcome-11cd984.netsolhost.com/marriage-conferences/>: Placeholder content detected: Coming Soon

Priority: high | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 60% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ■ Borderline (■)
- Explanation: The organization name and religious language are present in titles and headings, but there is no hero section, tagline, or visual cues that immediately clarify the ministry/non-profit nature on page load. Navigation is generic and does not reinforce industry at a glance.

Actions Needed

- Add a clear hero section or tagline on the homepage that states the ministry's purpose and non-profit status.
- Use imagery or icons that visually represent faith-based or ministry work.

Tips for Strengthening

- Place a short, descriptive tagline near the logo or top of the homepage.
- Use faith-related imagery (e.g., open Bible, community gathering) in the hero area.
- Ensure the first screen (above the fold) answers: Who are you? What do you do? Who do you help?

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	■ Borderline (■)	Organization name, religious terms in text	No hero section, no tagline, generic navigation	Add hero/tagline, faith-based visuals

Priority: high | Confidence: medium

Emotional Connection is Established

Score: 50% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: X Fail
- Explanation: The site uses some faith-based language and gratitude (e.g., 'Give Cheerfully', 'Thank you for trusting us'), but lacks personal stories, testimonials, or imagery that would create an emotional bond. No hero section or prominent visuals to evoke emotion.

Actions Needed

- Add testimonials, stories, or images of people impacted by the ministry.
- Use more inviting, personal language in key sections.

Tips for Strengthening

- Feature a quote or testimonial on the homepage.
- Add photos of community events or ministry work.
- Use warm, welcoming language in headings and CTAs.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	X Fail	Some gratitude language	No testimonials, stories, or emotional imagery	Add testimonials, stories, and photos

Priority: high | Confidence: medium

Call-to-Action is Clear

Score: 40% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: **X** Fail
- Explanation: No prominent CTA buttons are present on any page. The navigation includes 'Donate' and 'Prayer', but there are no visually distinct buttons or highlighted actions above the fold. No hero section with CTA.

Actions Needed

- Add a clear, visually distinct CTA button (e.g., 'Donate Now', 'Request Prayer') to the homepage and key pages.
- Place CTAs above the fold and in section footers.

Tips for Strengthening

- Use a contrasting color for CTA buttons.
- Add action-oriented text (e.g., 'Support Our Mission', 'Get Involved').
- Ensure CTAs are present on every page, not just in navigation.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	X Fail	'Donate' and 'Prayer' in nav	No CTA buttons, not visually distinct, no hero CTA	Add prominent CTA buttons

Priority: high | Confidence: high