QC Validation Report

OP-85369

82%
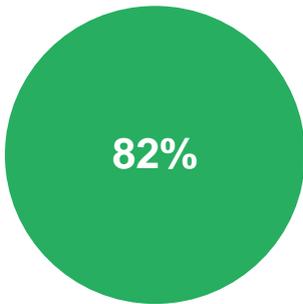
PASSED

Summary

Metric	Value
Overall Score	81.8%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

Website Information

URL: https://11d58cd.netsolhost.com/

Designer: markjoseph.torralba

Validation Date: March 25, 2026 at 07:57 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 92 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Many images are reused and appear optimized (hosted on Google Cloud Storage), but some images are repeated multiple times and may not be sized appropriately for their context.

Issues Found:

• /: The same image (Textured glass with a gradient of blues and whites) is used repeatedly, which may indicate lack of optimization for different display sizes.

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 95% | Status: Partial

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal navigation and external links resolve, but some Dropbox gallery links may not be permanent or user-friendly.

Issues Found:

• /frameless-framed-shower/: Dropbox gallery links (e.g., 'here') may not be permanent and could break if files are moved.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Fail

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present on all pages, but no responsive CSS detected. No evidence of mobile-specific layouts or breakpoints.

Issues Found:

• All: has_responsive_css is false on every page; no evidence of mobile breakpoints.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (address, phone, fax, office hours) are present in the footer and on a dedicated contact page. Navigation includes a clear 'Driving Directions & Contact Us' link.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 6 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 6 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 80% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Industry Understanding is Immediate
- Score: ■ Borderline (■)
- Explanation: The business name and service area are clear in titles and meta descriptions. However, the homepage lacks a hero section and immediate visual cues (e.g., prominent hero image or tagline) that instantly communicate 'glazing' or 'glass services.'

Actions Needed
- Add a hero section or banner with a clear, industry-specific image and tagline on the homepage.
- Use more visual cues (e.g., glasswork photos, icons) above the fold.

Tips for Strengthening
- Place a short, descriptive tagline (e.g., 'Expert Glass & Glazing Services for Homes & Businesses') at the top of the homepage.
- Use a large, relevant image of glazing work as a hero background.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	■ Borderline (■)	Clear business name, service area in meta	No hero, weak above-the-fold cues	Add hero section, tagline, industry imagery

Priority: high | Confidence: high

Emotional Connection is Established

Score: 70% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site uses trust-building phrases ('Trusted Glazing Company Since 1988', 'Quality You Can See, Craftsmanship You Can Trust') and some images of people at work. However, the design is text-heavy, lacks a hero section, and does not feature customer testimonials or strong emotional imagery.

Actions Needed
- Add a hero section with a welcoming image and a personal message.
- Include customer testimonials or a team photo to humanize the brand.

Tips for Strengthening
- Use images of happy customers or staff.
- Add a short story or quote about the company's values or customer care.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline (■)	Trust phrases, some staff images	No hero, no testimonials, text-heavy	Add hero, testimonials, emotional imagery

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 90% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Call-to-Action is Clear
- Score: ■ Borderline (■)
- Explanation: The 'Inquire now' and 'Driving Directions & Contact Us' buttons are present and repeated, but there is no prominent hero section or visually distinct CTA above the fold. CTAs are not visually emphasized.

Actions Needed
- Add a visually prominent CTA in a hero section at the top of the homepage.

- Use contrasting colors and larger buttons for main CTAs.

Tips for Strengthening
- Place a single, clear CTA button (e.g., 'Get a Free Estimate') in the hero area.
- Use action-oriented language and make the button stand out.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	■ Borderline (■)	Multiple CTAs, clear wording	No hero, weak visual emphasis	Add hero, highlight main CTA

Priority: high | Confidence: high