# QC Validation Report

OP-85487

**67%**
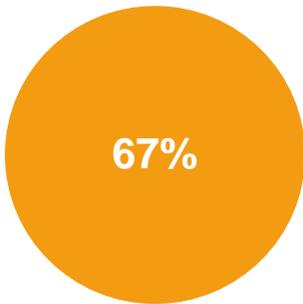
**WARNING**

# Summary

| Metric | Value |
|---|---|
| Overall Score | 67.3% |
| Total Issues Found | 0 |
| Confidence Level | N/A |
| Pages Analyzed | 6 |

# Website Information

**URL:** https://11d487b.netsolhost.com/

**Designer:** sheana.boiser

**Validation Date:** March 25, 2026 at 03:50 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 100% | Status: Pass

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** All 13 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 80% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** All images are served from a CDN and use modern formats, but some images are duplicated and may be larger than necessary.

**Issues Found:**

• /: Duplicate images detected (same src used multiple times)

Priority: medium | Confidence: medium

### No Broken Links appear on the Website

Score: 100% | Status: Found

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All 80+ links across all pages resolve to valid internal or external destinations. No 404s or unreachable URLs detected.

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 60% | Status: Fail

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** Viewport meta tag is present on all pages, but responsive CSS is missing. No evidence of mobile-specific layout or adaptive design.

**Issues Found:**

• /: No responsive CSS detected

Priority: high | Confidence: high

### Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact phone number is visible in the header on all pages. Dedicated Contact page includes address, phone, fax, and email.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 0% | Status: Fail

**Evidence Summary:** Out of 6 pages: 0 missing title(s), 1 missing description(s), 0 duplicate title group(s), 0 duplicate description group(s).

**Issues Found:**

• https://11d487b.netsolhost.com/booking/: Missing meta description

Priority: high | Confidence: high

## All Headings are well Defined

Score: 0% | Status: Fail

**Evidence Summary:** Heading structure issues found on 2 of 6 analyzed pages (single H1 and/or hierarchy violations).

**Issues Found:**

• https://11d487b.netsolhost.com/contact/: Heading hierarchy gap detected: H3 used without H2

• https://11d487b.netsolhost.com/booking/: Page must contain exactly one H1 heading

• https://11d487b.netsolhost.com/booking/: Heading hierarchy gap detected: H3 used without H2

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: high | Confidence: high

# Design Standards

## Industry Understanding is Immediate

Score: 80% | Status: Fail

**Evidence Summary:** No evidence available

**Design Standards Validation:**

### Evaluation
- Area: Industry Understanding is Immediate
- Score: ■ Borderline (■)
- Explanation: The homepage and service pages mention 'precision machining', 'gage shop', and

'manufacturing facility' in both headings and body text. However, there is no hero section or prominent visual that instantly signals the manufacturing industry. Some sections are labeled 'Untitled Section', which may cause initial confusion.

### Actions Needed
- Add a clear hero section or banner with industry-relevant imagery and a concise tagline.
- Ensure all sections have descriptive headings related to manufacturing and machining.

### Tips for Strengthening
- Use a large, relevant image (e.g., factory, machinery, gages) at the top of the homepage.
- Add a short, bold statement summarizing the business (e.g., 'Southern California's Premier Precision Machining Facility').

### Summary Table

| Area | Score | Strengths | Weaknesses | Next Actions |
|------|-------|-----------|------------|--------------|
| Industry Understanding is Immediate | ■ Borderline (■) | Industry terms present in text and headings | No hero section, some 'Untitled Section' headings | Add hero section, clarify headings |

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 65% | Status: Fail

**Evidence Summary:** No evidence available

**Design Standards Validation:**

### Evaluation
- Area: Emotional Connection is Established
- Score: ✗ Fail
- Explanation: The site mentions 'Trusted for Generations' and 'In Business Since 1970', but lacks customer stories, testimonials, or personal imagery. The design is functional but not emotionally engaging.

### Actions Needed
- Add testimonials or client logos to build trust.
- Include photos of staff, facility, or real projects.

### Tips for Strengthening
- Use a quote from a long-term client or founder.
- Add a team photo or a brief company story section.

### Summary Table

| Area | Score | Strengths | Weaknesses | Next Actions |
|------|-------|-----------|------------|--------------|
| Emotional Connection is Established | ✗ Fail | Longevity and trust mentioned | No testimonials, no personal imagery | Add testimonials, team photos |

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 90% | Status: Found

**Evidence Summary:** No evidence available

**Design Standards Validation:**

### Evaluation
- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Prominent 'Contact' and 'Contact Us' buttons are present on every page, with clear links to

the contact form and email addresses.

### Actions Needed
- None required. Maintain clear CTAs on all pages.

### Tips for Strengthening
- Consider adding a secondary CTA (e.g., 'Request a Quote') on service pages.

### Summary Table

| Area | Score | Strengths | Weaknesses | Next Actions |
|------|-------|-----------|------------|--------------|
| Call-to-Action is Clear | ✓ Pass | Multiple clear CTAs, consistent placement | None | Maintain clarity, consider secondary CTA |

Priority: high | Confidence: high