QC Validation Report

OP-84271

91%

PASSED

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	19

Website Information

URL: https://wordpress-671713-6293673.cloudwaysapps.com/?bricks_preview=1774443732

Designer: steven.hugo

Validation Date: March 25, 2026 at 01:34 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 122 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 70% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Many images use SVG placeholders (e.g., data:image/svg+xml) instead of actual optimized images, especially in gallery and product sections.

Issues Found:

• /gallery/: SVG placeholder images used instead of real, optimized images

• /tickets/: Product images are SVG placeholders

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links point to valid internal or external URLs. No 404s or missing pages detected in the provided data.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tags and responsive CSS. Navigation menus are present in mobile-specific wrappers.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact Us links are present in all main navigation menus and as CTA buttons on every page. Dedicated contact page with a form is available.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 0% | Status: Fail

Evidence Summary: Out of 19 pages: 0 missing title(s), 4 missing description(s), 1 duplicate title group(s), 1 duplicate description group(s).

Issues Found:

• https://wordpress-671713-6293673.cloudwaysapps.com/product/ticket-for-los-angeles/: Missing meta description

• https://wordpress-671713-6293673.cloudwaysapps.com/product/dinner/: Missing meta description

• https://wordpress-671713-6293673.cloudwaysapps.com/product/extra-finale-car/: Missing meta description

• https://wordpress-671713-6293673.cloudwaysapps.com/product/charity-car/: Missing meta description

• https://wordpress-671713-6293673.cloudwaysapps.com/?bricks_preview=1774443732, https://wordpress-671713-6293673.cloudwaysapps.com, https://wordpress-671713-6293673.cloudwaysapps.com/?bricks_preview=1774443732&add-to-cart;=255, https://wordpress-671713-6293673.cloudwaysapps.com/?bricks_preview=1774443732&add-to-cart;=257: Duplicate SEO title used across multiple pages

• https://wordpress-671713-6293673.cloudwaysapps.com/?bricks_preview=1774443732, https://wordpress-671713-6293673.cloudwaysapps.com, https://wordpress-671713-6293673.cloudwaysapps.com/?bricks_preview=1774443732&add-to-cart;=255, https://wordpress-671713-6293673.cloudwaysapps.com/?bricks_preview=1774443732&add-to-cart;=257: Duplicate meta description used across multiple pages

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 4 of 19 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

• https://wordpress-671713-6293673.cloudwaysapps.com/product/ticket-for-los-angeles/: Page must contain exactly one H1 heading

• https://wordpress-671713-6293673.cloudwaysapps.com/product/dinner/: Page must contain exactly one H1 heading

• https://wordpress-671713-6293673.cloudwaysapps.com/product/extra-finale-car/: Page must contain exactly one H1 heading

• https://wordpress-671713-6293673.cloudwaysapps.com/product/charity-car/: Page must contain exactly one H1 heading

Priority: medium | Confidence: high

No Placeholder Content

Score: 0% | Status: Fail

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 19 page(s). Placeholder content was detected on 1 page(s). Matched patterns: Coming Soon.

Issues Found:

• https://wordpress-671713-6293673.cloudwaysapps.com/news-and-announcements/: Placeholder content detected: Coming Soon

Priority: high | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: The homepage and all major pages use clear language and visuals (e.g., 'Hot Wheels Convention Planners', 'Collectors Events', car show references) that immediately communicate the industry focus.

Design Standards Validation:

Evaluation
- Pass (✓): The website's title, headings, and repeated references to Hot Wheels conventions and collectors make the industry clear on every page.

Actions Needed
- No action required. Industry is immediately understood by visitors.

Tips for Strengthening
- Continue to use event-specific imagery and language on all new pages.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and event references	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Found

Evidence Summary: Homepage and event pages use phrases like 'Where Collectors Become Family', 'relive the thrill of childhood', and highlight community and charity, which foster emotional connection. However, placeholder images in some sections may weaken the visual impact.

Design Standards Validation:

Evaluation
- Pass (✓): The site uses welcoming language, community focus, and charity involvement to create an emotional bond with visitors.

Actions Needed
- Replace placeholder images with real event photos to further strengthen emotional appeal.

Tips for Strengthening
- Add testimonials or stories from past attendees.
- Use more real event imagery where possible.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Warm language, community focus, charity support	Some placeholder images	Add real photos

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: Clear CTA buttons such as 'Contact Us' and 'Buy Tickets' are present on all main pages and in navigation. Some product pages could benefit from more prominent CTAs.

Design Standards Validation:

Evaluation
- Pass (✓): CTAs like 'Contact Us' and 'Buy Tickets' are visible and accessible on all main pages.

Actions Needed
- Consider making CTAs more visually prominent on product pages.

Tips for Strengthening
- Use contrasting colors for CTA buttons.
- Place CTAs above the fold where possible.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Consistent, visible CTAs	Could be more prominent on some product pages	Enhance button visibility

Priority: high | Confidence: high