QC Validation Report

OP-84271

91%

PASSED

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	19

Website Information

URL: https://wordpress-671713-6293673.cloudwaysapps.com/?bricks_preview=1774443732

Designer: steven.hugo

Validation Date: March 25, 2026 at 01:24 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 122 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images are SVG placeholders or compressed JPEGs. However, some product and gallery images are large in dimension and may not be fully optimized for web performance.

Issues Found:

• /gallery/: SVG placeholders used for gallery images may not be optimal for user experience.

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Pass

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal and external links point to valid destinations. No 404s or missing pages detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Pass

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tags and responsive CSS. Navigation menus adapt for mobile, and no content overflows detected.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Pass

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact Us link is present in all main navigation menus and footer. Dedicated contact page is available and accessible from every page.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 0% | Status: Fail

Evidence Summary: Out of 19 pages: 0 missing title(s), 4 missing description(s), 1 duplicate title group(s), 1 duplicate description group(s).

Issues Found:

• https://wordpress-671713-6293673.cloudwaysapps.com/product/ticket-for-los-angeles/: Missing meta description

• https://wordpress-671713-6293673.cloudwaysapps.com/product/dinner/: Missing meta description

• https://wordpress-671713-6293673.cloudwaysapps.com/product/extra-finale-car/: Missing meta description

• https://wordpress-671713-6293673.cloudwaysapps.com/product/charity-car/: Missing meta description

• https://wordpress-671713-6293673.cloudwaysapps.com/?bricks_preview=1774443732, https://wordpress-671713-6293673.cloudwaysapps.com, https://wordpress-671713-6293673.cloudwaysapps.com/?bricks_preview=1774443732&add-to-cart;=255, https://wordpress-671713-6293673.cloudwaysapps.com/?bricks_preview=1774443732&add-to-cart;=257: Duplicate SEO title used across multiple pages

• https://wordpress-671713-6293673.cloudwaysapps.com/?bricks_preview=1774443732, https://wordpress-671713-6293673.cloudwaysapps.com, https://wordpress-671713-6293673.cloudwaysapps.com/?bricks_preview=1774443732&add-to-cart;=255, https://wordpress-671713-6293673.cloudwaysapps.com/?bricks_preview=1774443732&add-to-cart;=257: Duplicate meta description used across multiple pages

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 6 of 19 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

• https://wordpress-671713-6293673.cloudwaysapps.com/faq/: Heading hierarchy gap detected: H3 used without H2

• https://wordpress-671713-6293673.cloudwaysapps.com/contact-us/: Page contains 2 H1 headings; exactly one is required

• https://wordpress-671713-6293673.cloudwaysapps.com/product/ticket-for-los-angeles/: Page must contain exactly one H1 heading

• https://wordpress-671713-6293673.cloudwaysapps.com/product/dinner/: Page must contain exactly one H1 heading

• https://wordpress-671713-6293673.cloudwaysapps.com/product/extra-finale-car/: Page must contain exactly one H1 heading

• https://wordpress-671713-6293673.cloudwaysapps.com/product/charity-car/: Page must contain exactly one H1 heading

Priority: medium | Confidence: high

No Placeholder Content

Score: 0% | Status: Fail

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 19 page(s). Placeholder content was detected on 1 page(s). Matched patterns: Coming Soon.

Issues Found:

• https://wordpress-671713-6293673.cloudwaysapps.com/news-and-announcements/: Placeholder content detected: Coming Soon

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Pass

Evidence Summary: The site title, headings, and repeated references to 'Hot Wheels', 'convention planners', and 'collectors events' make the industry clear on every page.

Design Standards Validation:

Evaluation
- Pass (✓): The website immediately communicates its focus on Hot Wheels conventions and collector events through titles, headings, and repeated key phrases.

Actions Needed
- No action required.

Tips for Strengthening
- Continue to use industry-specific language and visuals on all new pages.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear branding, consistent terminology	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 100% | Status: Pass

Evidence Summary: Phrases like 'Where Collectors Become Family', 'relive the thrill of childhood', and event photos create a sense of excitement and community.

Design Standards Validation:

Evaluation
- Pass (✓): The site uses emotional language and community-focused messaging throughout, supported by event photos and testimonials.

Actions Needed
- No immediate action required.

Tips for Strengthening
- Consider adding more attendee testimonials or stories for even greater impact.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Warm, inclusive language; event imagery	Could add more testimonials	Optional: add attendee stories

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 100% | Status: Pass

Evidence Summary: Clear CTAs such as 'Contact Us', 'Buy Tickets', and 'Learn More' are present on all main pages and in navigation.

Design Standards Validation:

Evaluation
- Pass (✓): Prominent CTAs ('Contact Us', 'Buy Tickets') are visible on every page and in navigation menus.

Actions Needed
- No action required.

Tips for Strengthening
- Maintain CTA visibility on all new pages.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Consistent, visible CTAs	None	None

Priority: high | Confidence: high