

# QC Validation Report

OP-86275



**PASSED**

Generated: March 31, 2026

Report ID: #249

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

## Website Information

**URL:** <https://11d8d31.netsolhost.com/>

**Designer:** jaymar.palagtiw

**Validation Date:** March 25, 2026 at 12:35 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 100% | Status: Pass

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** All 51 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 90% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** All images are served from a CDN and use modern formats, but some images are duplicated and may be larger than necessary.

**Issues Found:**

- /: Duplicate images detected (same src used multiple times)

Priority: medium | Confidence: high

### No Broken Links appear on the Website

Score: 100% | Status: Found

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All links point to valid internal or external URLs; no 404s or unreachable links detected.

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 70% | Status: Partial

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** Viewport meta tag is present on all pages, but responsive CSS is missing (has\_responsive\_css: false).

**Issues Found:**

- All: Responsive CSS not detected

Priority: critical | Confidence: high

### Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact details (address, phone, email) are present on the Contact Us page and referenced in the footer and main navigation.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 6 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 100% | Status: Pass

**Evidence Summary:** All 6 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: high | Confidence: high

## Design Standards

### Industry Understanding is Immediate

Score: 100% | Status: Found

**Evidence Summary:** Key phrases, headings, and images immediately communicate the financial services industry.

#### Design Standards Validation:

##### ### Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- The homepage and all main pages use clear headings (e.g., 'Commercial and Residential Financing Services'), relevant images (buildings, financial documents), and descriptive text that instantly signal the financial services industry.

##### ### Actions Needed

- No action required. Continue to reinforce industry cues in future updates.

##### ### Tips for Strengthening

- Use industry-specific icons or infographics for even faster recognition.
- Maintain consistency in terminology and imagery.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear headings, relevant images, descriptive text	None	None

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 90% | Status: Found

**Evidence Summary:** Testimonials, team introductions, and community involvement sections help establish trust and connection.

### Design Standards Validation:

#### ### Evaluation

- Area: Emotional Connection is Established
- Score: ✓ Pass
- The site features authentic testimonials, team member introductions, and mentions of community giving, all of which help build an emotional connection with visitors.

#### ### Actions Needed

- No immediate action required. Consider adding more visuals of real clients or team activities for even greater impact.

#### ### Tips for Strengthening

- Add photos of the team or clients (with permission).
- Highlight more stories of client success or community impact.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Testimonials, team info, community giving	Could add more real-life visuals	Optional: Add more photos

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 95% | Status: Found

**Evidence Summary:** Multiple clear CTAs ('Contact Us', 'Get in Touch', 'Learn More') are present on every page.

### Design Standards Validation:

#### ### Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Prominent CTA buttons are present on all pages, using clear action-oriented language.

#### ### Actions Needed

- No action required. Maintain CTA clarity and visibility.

#### ### Tips for Strengthening

- Ensure CTAs are visually distinct and above the fold on all devices.
- Limit the number of different CTA phrases to avoid confusion.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs, consistent placement	Slight repetition of similar CTAs	None

Priority: high | Confidence: high