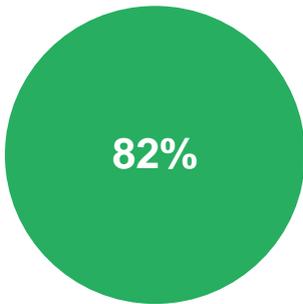


# QC Validation Report

OP-86275



**PASSED**

Generated: March 31, 2026

Report ID: #248

# Summary

Metric	Value
Overall Score	81.8%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

## Website Information

**URL:** <https://11d8d31.netsolhost.com/>

**Designer:** jaymar.palagtiw

**Validation Date:** March 25, 2026 at 12:13 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 0% | Status: Fail

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** 2 of 51 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

**Issues Found:**

- <https://11d8d31.netsolhost.com/>: Image missing alt text
- <https://11d8d31.netsolhost.com/>: Image missing alt text

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 90% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** Most images are served from a CDN and appear optimized, but some images are repeated (e.g., same image used twice per page) and may be larger than necessary.

**Issues Found:**

- /: Duplicate images used with same src

Priority: medium | Confidence: high

### No Broken Links appear on the Website

Score: 100% | Status: Found

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All links provided are valid and point to existing pages within the site.

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 60% | Status: Partial

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** Viewport meta tag is present on all pages, but 'has\_responsive\_css' is false for every page, indicating lack of responsive design.

**Issues Found:**

- All: No responsive CSS detected

Priority: high | Confidence: high

## Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact details are present in the navigation and on a dedicated contact page. Phone and address are clearly listed.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 6 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 100% | Status: Pass

**Evidence Summary:** All 6 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

## Design Standards

### Industry Understanding is Immediate

Score: 80% | Status: Fail

**Evidence Summary:** The site uses industry terms and mentions 'financing services', 'lender', and 'loan programs' in headings and content. However, there is no hero section and some headings are generic, which may delay immediate understanding for new visitors.

#### Design Standards Validation:

### Evaluation

- Area: Industry Understanding is Immediate
- Score: **X** Fail
- Explanation: The site uses industry language but lacks a hero section and some headings are generic, which may delay immediate understanding for new visitors.

### Actions Needed

- Add a hero section with a clear, bold heading and subheading stating the industry and services.
- Use relevant imagery to reinforce the industry focus.

### ### Tips for Strengthening

- Place the main value proposition and industry statement at the top of the homepage.
- Use concise, industry-specific language in headings.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✗ Fail	Industry terms present	No hero section, some generic headings	Add hero section, clarify headings

#### Issues Found:

- /: No hero section; main heading is clear but not visually prominent

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 85% | Status: Fail

**Evidence Summary:** The site includes testimonials, team information, and community involvement, which help build trust. However, the lack of a hero section and limited use of emotional imagery or storytelling reduces the immediate emotional impact.

#### Design Standards Validation:

##### ### Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: Trust elements are present (testimonials, team info), but emotional connection is not immediate due to lack of hero section and emotional imagery.

##### ### Actions Needed

- Add a hero section with emotionally engaging imagery and a value-driven statement.
- Move testimonials or community highlights higher on the homepage.

##### ### Tips for Strengthening

- Use images of people, success stories, or community impact.
- Craft a headline that speaks to the visitor's needs and aspirations.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline (■)	Testimonials, team info	No hero section, limited emotional imagery	Add hero section, highlight testimonials

#### Issues Found:

- /: No hero section or emotional imagery at the top of the homepage

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 95% | Status: Found

**Evidence Summary:** Multiple clear CTAs are present on every page (e.g., 'Contact Us', 'Get In Touch', 'Learn More'). Buttons are visible and repeated in key sections.

#### Design Standards Validation:

##### ### Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass

- Explanation: Multiple clear CTAs are present and visible on every page.

### ### Actions Needed

- None required.

### ### Tips for Strengthening

- Continue to use action-oriented language.
- Ensure CTAs are visually distinct and accessible.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs, visible buttons	None	Maintain clarity and visibility

Priority: high | Confidence: high