

QC Validation Report

OP-86474



PASSED

Generated: March 31, 2026

Report ID: #244

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://11d9061.netsolhost.com/>

Designer: jemarie.lobrino

Validation Date: March 25, 2026 at 12:12 AM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 33 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images are served from a CDN and appear optimized, but 2 images use PNG format (clipart) which may be unnecessarily large.

Issues Found:

- All pages: PNG clipart images may not be optimized

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 54 links return HTTP 200 or valid external responses. No 404s or dead links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 70% | Status: Fail

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present on all pages, but 'has_responsive_css' is false throughout. No evidence of responsive breakpoints.

Issues Found:

- All pages: No responsive CSS detected

Priority: critical | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (address, phone, email) are present in the footer and on a dedicated Contact page, accessible from all pages.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 0% | Status: Fail

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). Placeholder content was detected on 1 page(s). Matched patterns: Coming Soon.

Issues Found:

- <https://11d9061.netsolhost.com/shelties-available-for-adoption/>: Placeholder content detected: Coming Soon

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass

- Explanation: The site title, headings, and repeated references to 'Sheltie Adoption', 'Rescue', and 'NVSR' make the industry (dog rescue/adoption) instantly clear on every page.

Actions Needed

- None. The industry is immediately understood by visitors.

Tips for Strengthening

- Maintain clear, prominent references to Sheltie adoption and rescue in headings and hero sections.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and content	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 95% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ✓ Pass
- Explanation: The site uses heartfelt language (e.g., 'Giving Shelties a New Leash on Life', 'Rescuing Shelties for Over 25 Years'), real dog stories, and warm imagery to create an emotional bond.

Actions Needed

- Consider adding more personal stories or testimonials for even greater impact.

Tips for Strengthening

- Feature recent adoption success stories or volunteer spotlights.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Warm language, real dog photos, community focus	Could add more testimonials	Add more personal stories

Priority: high | Confidence: high

Call-to-Action is Clear

Score: 90% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Prominent CTA buttons like 'Contact', 'Learn More', 'Submit an Application', and 'View Our Available Dogs' are present on all main pages.

Actions Needed

- Ensure CTAs are visually distinct and repeated in key sections.

Tips for Strengthening

- Use contrasting colors for CTA buttons and consider adding a CTA to the hero section.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs, easy navigation	No hero section CTA	Add CTA to hero section

Priority: high | Confidence: high