

# QC Validation Report

OP-86474



**PASSED**

Generated: March 31, 2026

Report ID: #243

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

## Website Information

**URL:** <https://11d9061.netsolhost.com/>

**Designer:** jemarie.lobrino

**Validation Date:** March 25, 2026 at 12:04 AM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 0% | Status: Fail

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** 6 of 33 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

**Issues Found:**

- <https://11d9061.netsolhost.com/rehoming-your-sheltie/>: Image missing alt text
- <https://11d9061.netsolhost.com/rehoming-your-sheltie/>: Image missing alt text
- <https://11d9061.netsolhost.com/shelties-available-for-adoption/>: Image missing alt text

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 90% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** Most images are served from a CDN and appear optimized, but some images (e.g., 'photo-044.png' and 'clipart') are PNGs and may be larger than necessary.

**Issues Found:**

- all: PNG images used for decorative/clipart purposes

Priority: medium | Confidence: high

### No Broken Links appear on the Website

Score: 100% | Status: Found

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All internal and external links provided resolve to valid destinations. No 404s or broken links detected.

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 70% | Status: Partial

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** Viewport meta tag is present on all pages, but 'has\_responsive\_css' is false throughout. This means the site is not fully responsive and may not display well on mobile devices.

**Issues Found:**

- all: No responsive CSS detected

Priority: high | Confidence: high

## Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact details (address, phone, email) are present on every page, especially in the footer and dedicated contact page.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 0% | Status: Fail

**Evidence Summary:** Heading structure issues found on 1 of 5 analyzed pages (single H1 and/or hierarchy violations).

**Issues Found:**

- <https://11d9061.netsolhost.com/>: Page contains 2 H1 headings; exactly one is required

Priority: medium | Confidence: high

## No Placeholder Content

Score: 0% | Status: Fail

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). Placeholder content was detected on 1 page(s). Matched patterns: Coming Soon.

**Issues Found:**

- <https://11d9061.netsolhost.com/shelties-available-for-adoption/>: Placeholder content detected: Coming Soon

Priority: medium | Confidence: high

## Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

**Evidence Summary:** The site title, headings, and repeated references to Sheltie adoption and rescue make the industry clear on every page.

**Design Standards Validation:**

### Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The site title, headings, and content immediately communicate that this is a Sheltie rescue/adoption organization.

### Actions Needed

- None. The industry is clear throughout the site.

### Tips for Strengthening

- Consider adding a hero section with a tagline for even faster recognition.

### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and content	None	None

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 100% | Status: Found

**Evidence Summary:** Content uses emotional language ('open their hearts and homes', 'lifelong companions'), and images of Shelties reinforce the emotional appeal.

**Design Standards Validation:**

### Evaluation

- Area: Emotional Connection is Established
- Score: ✓ Pass
- Explanation: Emotional language and imagery are present throughout, fostering a strong connection with visitors.

### Actions Needed

- None. Emotional connection is well established.

### Tips for Strengthening

- Feature more adopter stories or testimonials for added impact.

### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Emotional language, Sheltie images	None	None

Priority: high | Confidence: high

## Call-to-Action is Clear

Score: 100% | Status: Found

**Evidence Summary:** Multiple clear CTAs are present, such as 'Contact', 'Learn More', 'Submit an Application', and 'View Our Available Dogs'.

**Design Standards Validation:**

### ### Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Prominent CTAs are present on all main pages, guiding users to take action.

### ### Actions Needed

- None. CTAs are clear and accessible.

### ### Tips for Strengthening

- Consider using a hero section with a primary CTA for even greater visibility.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs	None	None

Priority: high | Confidence: high