QC Validation Report

OP-86430

82%
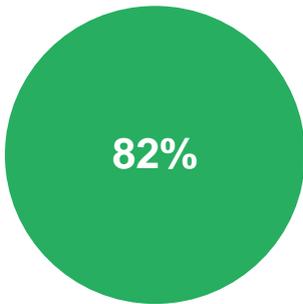
PASSED

Generated: March 31, 2026

Report ID: #242

Summary

Metric	Value
Overall Score	81.8%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	7

Website Information

URL: https://11d83ca.netsolhost.com/

Designer: markjoseph.torralba

Validation Date: March 24, 2026 at 08:22 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 34 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Several images are loaded from Unsplash and Google Cloud Storage, which are typically optimized, but some images are duplicated and may not be resized for web.

Issues Found:

• /: Duplicate images detected (same src used multiple times)

• /about/: Image file size and dimensions not specified

Priority: medium | Confidence: medium

No Broken Links appear on the Website

Score: 90% | Status: Partial

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal links resolve (http_status_code: 200), but several links have empty text, which is a usability issue.

Issues Found:

• /: Logo link has empty text

• /about/: Social link has empty text

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present on all pages, but responsive CSS is missing (has_responsive_css: false).

Issues Found:

• All: No responsive CSS detected

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact phone number and hours are present in the footer and on the Contact page. 'Contact' is also in the main navigation.

Priority: medium | Confidence: high

All Pages have a Title & Description

Score: 0% | Status: Fail

Evidence Summary: Out of 7 pages: 0 missing title(s), 1 missing description(s), 0 duplicate title group(s), 0 duplicate description group(s).

Issues Found:

• https://11d83ca.netsolhost.com/booking/: Missing meta description

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 1 of 7 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

• https://11d83ca.netsolhost.com/booking/: Page must contain exactly one H1 heading

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 7 page(s). No placeholder content was detected.

Priority: high | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Pass

Evidence Summary: Healthcare consulting and helpdesk are clearly stated in titles, headings, and content across all pages.

Design Standards Validation:

Evaluation
- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The site title, headings, and repeated phrases like 'healthcare helpdesk', 'healthcare consulting', and 'New Jersey' make the industry clear on every page. Service offerings and key phrases reinforce the healthcare consulting focus.

Actions Needed
- Minor: Consider adding a hero section or tagline on the homepage for even faster recognition.

Tips for Strengthening
- Use a prominent hero section with a clear value statement.
- Add industry-specific icons or imagery above the fold.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and repeated healthcare terms	No hero section for instant visual context	Add hero/visuals for instant recognition

Priority: high | Confidence: high

Emotional Connection is Established

Score: 80% | Status: Fail

Evidence Summary: Empowering language and some people-focused images present, but no hero section or testimonials.

Design Standards Validation:

Evaluation
- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site uses warm, empowering language and images of people, but lacks a hero section and personal stories/testimonials that would deepen emotional engagement.

Actions Needed
- Add a hero section with a welcoming image and personal message.
- Include testimonials or a founder's story on the homepage.

Tips for Strengthening
- Use more images of real clients or the founder.
- Add a short video or quote to humanize the brand.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline (■)	Empowering language, some people imagery	No hero section, no testimonials, limited personal touch	Add hero, testimonials, personal story

Issues Found:

• /: No hero section or testimonials to build emotional connection

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 100% | Status: Pass

Evidence Summary: Multiple clear CTAs are present and visible on all pages.

Design Standards Validation:

Evaluation
- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Prominent CTA buttons ('Book now', 'Contact', 'Book a Free Discovery Call') are present on every page and in the main navigation. The CTAs are action-oriented and easy to find.

Actions Needed
- Minor: Consider making the primary CTA stand out more visually (e.g., color, size).

Tips for Strengthening
- Use a consistent color for the main CTA.
- Place a CTA above the fold on the homepage.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs, easy to find	Could be more visually prominent	Enhance CTA styling

Priority: high | Confidence: high