

# QC Validation Report

OP-85167



**PASSED**

Generated: March 31, 2026

Report ID: #239

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	7

## Website Information

**URL:** <https://wordpress-671713-6295249.cloudwaysapps.com/>

**Designer:** cliffvincent.glipa

**Validation Date:** March 23, 2026 at 07:56 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 100% | Status: Pass

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** All 41 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 90% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** Most images are SVG placeholders or small PNGs. However, some PNG logo files (e.g., /wp-content/uploads/2026/03/Untitled-1.png, /wp-content/uploads/2026/03/light.png) may not be fully optimized for web.

**Issues Found:**

- All pages: PNG logo images may not be optimized for web

Priority: medium | Confidence: high

### No Broken Links appear on the Website

Score: 100% | Status: Found

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All 56 internal and external links return HTTP 200 or are valid anchor links. No broken links detected.

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 100% | Status: Found

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** All pages include viewport meta tags and responsive CSS. Navigation adapts for mobile (mobile\_landscape, mobile-menu-wrapper).

Priority: high | Confidence: high

### Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact page is clearly linked in all navigation menus. Contact details (address, phone, hours) are visible on /contact/ and referenced in footers.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 7 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 100% | Status: Pass

**Evidence Summary:** All 7 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

## No Placeholder Content

Score: 0% | Status: Fail

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 7 page(s). Placeholder content was detected on 1 page(s). Matched patterns: Coming Soon.

### Issues Found:

- <https://wordpress-671713-6295249.cloudwaysapps.com/testimonials/>: Placeholder content detected: Coming Soon

Priority: high | Confidence: high

## Design Standards

### Industry Understanding is Immediate

Score: 100% | Status: Found

**Evidence Summary:** All main pages (home, about, product, statistics) immediately reference women's health, cervical cancer, and Pap smear devices in headings and descriptions.

### Design Standards Validation:

#### ### Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass

- Explanation: The website's titles, headings, and opening content on every page clearly communicate that GyneConcepts operates in the women's health and medical device industry, specifically focused on cervical cancer screening.

#### ### Actions Needed

- No action required.

#### ### Tips for Strengthening

- Continue to use industry-specific language and visuals on all new pages.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear, relevant headings and descriptions	None	None

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 90% | Status: Found

**Evidence Summary:** Pages use empathetic language ('250,000 Women Will Die...', 'There's Hope!'), and images of diverse, happy women. However, the testimonials page lacks real stories, and some sections are more factual than emotional.

### Design Standards Validation:

#### ### Evaluation

- Area: Emotional Connection is Established
- Score: ✓ Pass
- Explanation: The site uses empathetic statistics, supportive language, and positive imagery to connect with visitors. The absence of real testimonials is a minor gap.

#### ### Actions Needed

- Add authentic testimonials or stories as soon as available.

#### ### Tips for Strengthening

- Feature more real user stories and quotes.
- Use images that reflect the target audience's diversity and experiences.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Empathetic copy, supportive visuals	No real testimonials yet	Add testimonials

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 95% | Status: Found

**Evidence Summary:** All pages feature clear CTA buttons (e.g., 'Contact', 'Get in Touch', 'Connect with Us Now'). CTAs are visible in navigation and main content. Minor improvement possible on the testimonials page.

### Design Standards Validation:

#### ### Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Every page includes visible, action-oriented CTAs such as 'Contact', 'Get in Touch', and 'Send Us a Message'.

#### ### Actions Needed

- Consider adding a CTA to the testimonials page once real testimonials are available.

#### ### Tips for Strengthening

- Ensure every page, including testimonials, has a relevant CTA.

- Use contrasting colors for CTA buttons for maximum visibility.

### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Consistent, visible CTAs	Testimonials page lacks CTA	Add CTA to testimonials page

Priority: high | Confidence: high