

QC Validation Report

OP-86135



PASSED

Generated: March 31, 2026

Report ID: #233

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://11d7c7b.netsolhost.com/>

Designer: markjoseph.torralba

Validation Date: March 23, 2026 at 06:25 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 29 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images are served from CDN and appear optimized, but 4 images are large (over 300KB) and not in next-gen formats.

Issues Found:

- /leadership/: Large image file size

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 65 links across all pages resolve to valid destinations (internal or external). No 404s or dead links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Fail

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present on all pages, but responsive CSS is missing. Layout may not adapt to mobile screens.

Issues Found:

- /: No responsive CSS detected

Priority: critical | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact phone number and 'Contact Us' button are present in the header and main sections on all pages.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 1 of 5 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- <https://11d7c7b.netsolhost.com/services/>: Heading hierarchy gap detected: H4 used without H3

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass

- Explanation: The site title, headings, and repeated references to 'Fractional CFO Services', 'Financial Modeling', and 'CFO Advisory Group' make the industry clear on every page. Service lists and case studies reinforce the financial/professional services focus.

Actions Needed

- None. The industry is immediately clear to visitors.

Tips for Strengthening

- Consider adding a tagline or visual element (e.g., icon) in the header for even faster recognition.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and service lists	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site uses professional group photos, testimonials, and phrases like 'trusted advisors' and 'help your business navigate complexity with confidence.' However, the tone is formal and lacks personal stories or direct emotional appeals.

Actions Needed

- Add a client testimonial with a photo or quote on the homepage.
- Include a brief 'Our Story' or 'Why We Care' section to humanize the brand.

Tips for Strengthening

- Use more first-person language and relatable scenarios.
- Highlight team values or community involvement.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline (■)	Professional tone, some testimonials	Lacks personal stories, minimal emotional appeal	Add testimonials, humanize brand

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Prominent 'Contact Us' buttons and phone number are visible on all pages. CTAs are clear and action-oriented.

Actions Needed

- None. CTAs are effective and easy to find.

Tips for Strengthening

- Consider adding a secondary CTA (e.g., 'Download Our Brochure') for users not ready to contact.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Prominent buttons, clear language	None	None

Priority: high | Confidence: high