

QC Validation Report

OP-85892



PASSED

Generated: March 31, 2026

Report ID: #227

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://wordpress-671713-6289589.cloudwaysapps.com>

Designer: karl.sales

Validation Date: March 20, 2026 at 05:51 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 49 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Several images use SVG placeholders (data:image/svg+xml) instead of actual optimized images. Only the logo uses a standard JPEG.

Issues Found:

- All pages: SVG placeholder images used instead of optimized raster images

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 25+ links across all pages use valid URLs and point to live resources. No 404s or unreachable links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tags and responsive CSS. Navigation menus are present in both desktop and mobile wrappers.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Phone number and address are present in the header and/or footer on every page. Dedicated 'Get in Touch' links are also available.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Pass (✓)

- The business type (full-service restaurant, tavern, lodging) is clear in every page title, meta description, and above-the-fold content. Key phrases and headings reinforce the industry throughout.

Actions Needed

- No action needed. Industry is immediately clear to all visitors.

Tips for Strengthening

- Continue to use industry-specific visuals and language in future updates.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, meta, and content	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Pass (✓)
- The site uses warm, welcoming language, highlights family ownership, and features pet-friendly and community aspects. Visuals and text foster a sense of comfort and belonging.

Actions Needed

- No action needed. Emotional connection is well established.

Tips for Strengthening

- Continue sharing guest stories and community events.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Welcoming language, family focus, pet-friendly	None	None

Priority: high | Confidence: high

Call-to-Action is Clear

Score: 85% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Borderline (■)
- While 'Get in Touch' and booking/contact details are present, there are no visually distinct CTA buttons on any page. CTAs are mostly text links, which may be overlooked.

Actions Needed

- Add prominent, visually distinct CTA buttons (e.g., 'Book Now', 'Reserve a Table', 'Contact Us') to key sections.
- Ensure CTAs stand out with color and placement.

Tips for Strengthening

- Use action-oriented button text.
- Place CTAs above the fold and at the end of main content sections.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	■ Borderline	Contact info present	No clear CTA buttons	Add prominent CTAs

Priority: high | Confidence: high