QC Validation Report

OP-86279

91%

PASSED

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: https://11d8145.netsolhost.com/

Designer: Annalie.Gabatan

Validation Date: March 20, 2026 at 02:09 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 46 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images use CDN URLs, but no file size or format data is available. Some images are repeated, which may indicate missed optimization opportunities.

Issues Found:

• /: Duplicate images detected (same src used multiple times)

Priority: medium | Confidence: medium

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 36 links across all pages use valid internal URLs and the site returned HTTP 200 for all fetches.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include a viewport meta tag, but none have responsive CSS enabled.

Issues Found:

• All: Responsive CSS not detected

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 95% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact link is present in the main navigation and as a CTA on every page. Phone number is visible on the contact page.

Issues Found:

• /contact/: Phone number only appears on contact page, not in footer or header

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: All pages use 'Fine Art Photography' and related terms in titles, headings, and descriptions. Visuals and key phrases reinforce the industry focus.

Design Standards Validation:

Evaluation
- Pass (✓) on all checklist points:
1. Industry is clearly stated in page titles and headings (e.g., 'Fine Art Photography').
2. Visuals and content consistently reference art photography.
3. No ambiguity about the business type.

Actions Needed
- None. Industry understanding is immediate for all visitors.

Tips for Strengthening
- Continue to use industry-specific visuals and language on new pages.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, visuals, and content	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Found

Evidence Summary: Content uses emotional language (e.g., 'depth, emotion, and purpose', 'bring life and meaning'), and visuals support this. Some sections could use more direct customer stories or testimonials.

Design Standards Validation:

Evaluation
- Pass (✓) on 2/3 checklist points:
1. Emotional language and value statements are present throughout.
2. Visuals support the emotional tone.
3. (Borderline) No direct testimonials or customer stories.

Actions Needed
- Consider adding a testimonial or customer quote to further strengthen the emotional connection.

Tips for Strengthening
- Use real customer feedback or stories to deepen trust.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Emotional copy, strong visuals	Lacks testimonials	Add customer stories

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: All pages have clear 'Contact' or 'Contact Us' CTAs in navigation and content. Some CTAs could be more varied (e.g., 'Shop Now', 'View Gallery').

Design Standards Validation:

Evaluation
- Pass (✓) on 3/3 checklist points:
1. CTAs are present and visible on every page.
2. CTA text is action-oriented and relevant.
3. Navigation and buttons are consistent.

Actions Needed
- Optionally, diversify CTA text to encourage more actions (e.g., 'Shop Now').

Tips for Strengthening
- Test different CTA phrases to see what resonates with visitors.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Consistent, visible CTAs	Could diversify CTA text	Test new CTAs

Priority: high | Confidence: high

Area	Score	Strengths	Weaknesses	Next Actions

Call-to-Action is Clear ✓ Pass   Consistent, visible CTAs   Could diversify CTA text   Test new CTAs

Priority: high | Confidence: high