

QC Validation Report

OP-86463



PASSED

Generated: March 31, 2026

Report ID: #224

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://wordpress-671713-6290349.cloudwaysapps.com/>

Designer: mariavirginia.poris

Validation Date: March 20, 2026 at 01:41 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 25 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images use optimized PNGs or SVGs. However, some images use large PNG files (e.g., 1024x580px) and SVG placeholders.

Issues Found:

- /: Large PNG image used for logo
- /about/: SVG placeholder used for main image

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 95% | Status: Partial

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal links resolve (HTTP 200). One external link to a Google Form is closed.

Issues Found:

- /driver-opportunities/: External application form link is closed

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tags and responsive CSS. Navigation and forms are mobile-adapted.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact address, phone, and service area are present in the footer and contact sections on every page.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Pass (✓):
- The business name, page titles, and meta descriptions all clearly state 'Medical Courier Service' and related terms.
- Service descriptions and certifications are visible on every page.
- No ambiguous or generic language detected.

Actions Needed

- None. Industry is immediately clear to all visitors.

Tips for Strengthening

- Continue to use industry-specific terms in headings and descriptions.
- Consider adding industry icons or badges for extra clarity.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear industry language, visible certifications, descriptive titles	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Pass (✓):
- The 'Our Story' page shares a personal legacy and values, using emotional language and storytelling.
- Key phrases like 'We Care About EVERY Delivery' and references to family and compassion are present.
- The business name and content reinforce a caring, trustworthy image.

Actions Needed

- None. Emotional connection is well established.

Tips for Strengthening

- Continue sharing real stories and testimonials.
- Use more customer quotes or photos if available.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Personal story, caring language, values-driven content	None	None

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 85% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Borderline (■):
- Contact details and forms are present on every page.
- However, there are no prominent CTA buttons (e.g., 'Request a Quote', 'Contact Us') in the content or hero sections.
- Some links (e.g., job application) are not active or are hard to find.

Actions Needed

- Add clear, visually distinct CTA buttons to main sections (e.g., 'Request a Quote', 'Contact Us').
- Ensure all CTA links are active and easy to locate.

Tips for Strengthening

- Use contrasting colors for CTA buttons.
- Place CTAs in hero and service sections for higher visibility.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	■ Borderline	Contact forms and details present	No prominent CTA buttons, inactive job link	Add clear CTA buttons, fix job link

Priority: high | Confidence: high