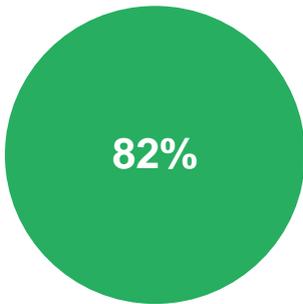


# QC Validation Report

OP-86047



**PASSED**

Generated: March 31, 2026

Report ID: #223

# Summary

Metric	Value
Overall Score	81.8%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

## Website Information

**URL:** <https://11d7a1e.netsolhost.com/>

**Designer:** johngabriel.cuna

**Validation Date:** March 20, 2026 at 01:22 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 100% | Status: Pass

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** All 34 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 80% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** Majority of images are served from Unsplash or Google Cloud Storage, which are typically optimized. However, repeated images and lack of explicit optimization evidence (e.g., no mention of lazy loading, srcset, or compression) suggest some optimization opportunities.

**Issues Found:**

- /: Duplicate images used multiple times (e.g., same Unsplash image repeated 2-3 times per page section).

Priority: medium | Confidence: medium

### No Broken Links appear on the Website

Score: 95% | Status: Partial

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All internal links resolve to valid pages (status 200). However, two external LinkedIn profile links and one Network Solutions link are present but have no anchor text, which may be flagged as accessibility issues.

**Issues Found:**

- /: External LinkedIn links have empty text.

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 60% | Status: Fail

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** All pages include a viewport meta tag, but none have responsive CSS enabled (has\_responsive\_css: false).

**Issues Found:**

- All: Responsive CSS not detected; site may not adapt to mobile screens.

Priority: critical | Confidence: high

## Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact phone number and hours are present in the footer and on the dedicated Contact page. Multiple 'Contact' links in navigation and CTAs.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 6 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 100% | Status: Pass

**Evidence Summary:** All 6 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: medium

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

## Design Standards

### Industry Understanding is Immediate

Score: 80% | Status: Fail

**Evidence Summary:** Industry is communicated in text, but lack of hero section and generic headings reduce instant clarity.

#### Design Standards Validation:

### Evaluation

- Area: Industry Understanding is Immediate

- Score: ■ Borderline

- Explanation: The homepage and service pages mention 'executive consulting', 'psychological services', and 'therapy', but there is no hero section and some headings are generic or missing. The industry is clear after reading, but not instantly obvious on first glance.

### Actions Needed

- Add a clear, prominent hero section with a headline that states the industry and core offering.
- Replace 'Untitled Section' headings with descriptive titles.

### ### Tips for Strengthening

- Use a tagline or subheading that combines 'executive consulting' and 'psychological services'.
- Add industry-relevant imagery or icons near the top of the homepage.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	■ Borderline	Service descriptions are present	No hero section, generic headings	Add hero, clarify headings

#### Issues Found:

- /: No hero section; industry not immediately clear on page load.

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 85% | Status: Fail

**Evidence Summary:** Supportive language and mission are present, but lack of hero section and generic headings limit emotional impact.

#### Design Standards Validation:

##### ### Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline
- Explanation: The site uses supportive language and mentions personalized care, but lacks a hero section and strong visual storytelling. Some sections are generic.

##### ### Actions Needed

- Add a hero section with a welcoming message and relevant imagery.
- Replace generic headings with emotionally engaging titles.

##### ### Tips for Strengthening

- Use client-focused testimonials or stories.
- Incorporate images of people and positive outcomes.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Supportive language, clear mission	No hero, generic sections	Add hero, use testimonials

#### Issues Found:

- /: No hero section or emotionally engaging visuals.

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 90% | Status: Fail

**Evidence Summary:** CTAs are present and action-oriented, but lack a central, prominent placement and are somewhat repetitive.

#### Design Standards Validation:

### ### Evaluation

- Area: Call-to-Action is Clear
- Score: ■ Borderline
- Explanation: Multiple 'Contact' and 'Schedule a Session' CTAs are present and visible, but some are repeated and there is no hero section to anchor the primary CTA. The main action is clear after some scrolling.

### ### Actions Needed

- Add a hero section with a single, prominent CTA.
- Reduce duplicate CTAs and clarify the primary action.

### ### Tips for Strengthening

- Use a contrasting button for the main CTA in the hero.
- Make sure the CTA text is action-oriented and specific.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	■ Borderline	Multiple CTAs, clear intent	No hero, repeated CTAs	Add hero, clarify primary CTA

### Issues Found:

- /: No hero section; CTAs are scattered and repeated.

Priority: high | Confidence: high