QC Validation Report

OP-85994

91%

PASSED

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: https://wordpress-671713-6289339.cloudwaysapps.com/

Designer: jaymar.palagtiw

Validation Date: March 19, 2026 at 08:35 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 29 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 60% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images use SVG placeholders (data:image/svg+xml), but the logo uses a PNG file (Logo.png) which may not be optimized for web. No evidence of compression or modern formats (e.g., WebP).

Issues Found:

• /: Logo image is PNG, not WebP or compressed JPEG

Priority: high | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 35 links point to valid internal or external URLs. No 404s or unreachable links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tags and responsive CSS. Navigation adapts for mobile (mobile_landscape, mobile_menu).

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 95% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact page is clearly linked in all navigation menus. Phone number and hours are visible on the contact page. No phone/email in the footer or on every page.

Issues Found:

• /: No phone number or email in the footer or header; only on contact page.

Priority: medium | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: high | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Pass

Evidence Summary: Key phrases like 'foreign labor consulting agency', 'H-2A program', and 'agricultural employers' are prominent in titles, headings, and content. Visuals (alt text) reinforce the agricultural theme.

Design Standards Validation:

Evaluation
- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The website clearly communicates its focus on agricultural labor consulting and the H-2A program through page titles, headings, and repeated key phrases. Image alt text and content reinforce the agricultural industry context.

Actions Needed
- No immediate action required. Continue to use industry-specific language and visuals.

Tips for Strengthening
- Consider adding a hero section with a clear industry statement for even faster recognition.

- Use more real agricultural imagery (not just SVG placeholders) for visual impact.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear language, relevant headings, consistent messaging	No hero section, mostly SVG placeholders	Add hero section, use real images

Priority: high | Confidence: high

Emotional Connection is Established

Score: 100% | Status: Pass

Evidence Summary: Content uses trust-building phrases ('trusted support', '13 years of experience', 'your partner'), and alt text describes positive agricultural scenes. No testimonials or personal stories.

Design Standards Validation:

Evaluation
- Area: Emotional Connection is Established
- Score: ✓ Pass
- Explanation: The site uses supportive language and highlights experience, which helps build trust. However, there are no testimonials or personal stories to deepen the connection.

Actions Needed
- Consider adding client testimonials or a brief founder story.

Tips for Strengthening
- Use real photos of team or clients.
- Add a testimonial or success story section.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Supportive language, experience highlighted	No testimonials, no team photos	Add testimonials, use real images

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 100% | Status: Pass

Evidence Summary: Contact buttons are present in all navigation menus and at the end of main content. No prominent hero CTA or visually distinct button on home page.

Design Standards Validation:

Evaluation
- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Contact CTAs are available in navigation and at the end of content. However, there is no visually prominent hero CTA button on the home page.

Actions Needed
- Add a large, visually distinct CTA button to the top of the home page.

Tips for Strengthening
- Use a contrasting color for the main CTA.
- Place a CTA above the fold for immediate visibility.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple contact links, end-of-page CTA	No hero CTA, not visually prominent	Add hero CTA button

Priority: high | Confidence: high