QC Validation Report

OP-86177

91%

PASSED

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

Website Information

URL: https://wordpress-671713-6287375.cloudwaysapps.com/

Designer: steven.hugo

Validation Date: March 19, 2026 at 07:49 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 0% | Status: Fail

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: 2 of 94 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

Issues Found:

• https://wordpress-671713-6287375.cloudwaysapps.com/project-management/: Image missing alt text

• https://wordpress-671713-6287375.cloudwaysapps.com/project-management/: Image missing alt text

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images use SVG placeholders or are optimized JPEGs. However, some images (e.g., /gallery/ and /project-management/) use large SVG placeholders or uncompressed images.

Issues Found:

• /gallery/: SVG placeholder images used instead of optimized raster images

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal and external links return HTTP 200 or valid file responses. No broken links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tags and responsive CSS. Navigation and content are accessible on mobile devices.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

> **Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content
>
> **Evidence Summary:** Contact phone number and addresses are present in the header, footer, and on the dedicated contact page.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

> **Evidence Summary:** All 6 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

> **Evidence Summary:** All 6 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

> **Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.
>
> **Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 95% | Status: Found

> **Evidence Summary:** Industry and services are clear from titles, meta, and navigation. No hero section, but industry is still immediately apparent.
>
> **Design Standards Validation:**
>
> ### Evaluation
> - Pass (✓):
> - The business name, service area, and industry keywords (facility project management, relocation, design) are present in all page titles, meta descriptions, and above-the-fold content.
> - Navigation and section headings reinforce the industry focus.
> - Visuals and case studies support the built environment/facility management theme.
>
> ### Actions Needed
> - Consider adding a hero section or tagline on the homepage for even faster recognition.
> - Add more industry-specific visuals above the fold if possible.
>
> ### Tips for Strengthening

- Use a short, bold statement at the top of the homepage summarizing your core service.
- Feature a recognizable industry icon or image in the header.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear industry language, consistent branding, relevant visuals	No hero section, could be even more explicit above the fold	Add hero/tagline, more industry visuals

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Found

Evidence Summary: Client-focused copy and real project stories are present. No above-the-fold welcome or testimonial on homepage.

Design Standards Validation:

Evaluation
- Pass (✓):
- The site uses client-focused language (e.g., 'Our clients' goals guide every decision', 'Teamwork Makes the Dream Work').
- Case studies and testimonials are present, showing real-world impact.
- Visuals of people and projects help humanize the brand.

Actions Needed
- Add a short welcome or mission statement above the fold for a warmer first impression.
- Consider including a client testimonial on the homepage.

Tips for Strengthening
- Use a friendly, direct greeting or value statement at the top of the homepage.
- Highlight a client success story or quote in a prominent location.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Client-focused copy, real project stories, people visuals	No above-the-fold welcome, testimonials not on homepage	Add welcome/mission, move testimonial up

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: CTAs are present and clear on all pages, but no above-the-fold CTA button on the homepage.

Design Standards Validation:

Evaluation
- Pass (✓):
- Clear CTA buttons ('Contact Us', 'Talk to Us', 'Design Services') are present in navigation and throughout the site.
- Contact information is easy to find.
- The contact form is accessible on the contact page.

Actions Needed
- Consider adding a primary CTA button above the fold on the homepage.

- Use a more action-oriented label for the main CTA (e.g., 'Start Your Project').

Tips for Strengthening
- Place a bold CTA button in the top section of the homepage.
- Use consistent, action-focused language for all CTAs.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, easy contact, visible buttons	No above-the-fold CTA on homepage	Add top CTA button

Priority: high | Confidence: high