QC Validation Report

OP-86177

91%

PASSED

Generated: March 31, 2026

Report ID: #214

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	7

Website Information

URL: http://wordpress-671713-6287375.cloudwaysapps.com/

Designer: steven.hugo

Validation Date: March 19, 2026 at 07:47 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 0% | Status: Fail

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: 2 of 112 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

Issues Found:

• https://wordpress-671713-6287375.cloudwaysapps.com/project-management/: Image missing alt text

• https://wordpress-671713-6287375.cloudwaysapps.com/project-management/: Image missing alt text

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images use SVG placeholders or are optimized JPEGs. However, several images (e.g., Facility-Strategies-LLC.jpg) are repeated and may not be optimized for size. No evidence of large, uncompressed images, but repeated use of the same image could be optimized further.

Issues Found:

• All pages: Repeated use of Facility-Strategies-LLC.jpg

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal and external links point to valid pages or files. No 404s or missing resources detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tags and responsive CSS. Navigation and content are accessible on mobile devices.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact phone number and addresses are present in the header, footer, and on the dedicated Contact Us page.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 0% | Status: Fail

Evidence Summary: Out of 7 pages: 0 missing title(s), 0 missing description(s), 1 duplicate title group(s), 1 duplicate description group(s).

Issues Found:

• http://wordpress-671713-6287375.cloudwaysapps.com/, https://wordpress-671713-6287375.cloudwaysapps.com/: Duplicate SEO title used across multiple pages

• http://wordpress-671713-6287375.cloudwaysapps.com/, https://wordpress-671713-6287375.cloudwaysapps.com/: Duplicate meta description used across multiple pages

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 7 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 7 page(s). No placeholder content was detected.

Priority: high | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Pass

Evidence Summary: Key phrases, service listings, and project examples make the industry clear. However, the lack of a hero section and some generic section headings slightly reduce immediate clarity.

Design Standards Validation:

Evaluation
- Pass (✓)
- The website clearly communicates its focus on facility project management and related services in the Northeastern United States. Service offerings, credentials, and project examples are visible on all main

pages.

Actions Needed
- Consider adding a hero section or tagline for even faster industry recognition.
- Add descriptive headings to untitled sections for clarity.

Tips for Strengthening
- Use a bold, industry-specific statement at the top of the homepage.
- Add industry icons or visual cues in the header.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear service descriptions, credentials, and project examples	No hero section, some generic headings	Add hero/tagline, improve headings

Priority: high | Confidence: high

Emotional Connection is Established

Score: 85% | Status: Fail

Evidence Summary: Content references teamwork, client success, and community impact, but lacks a hero section or strong visual storytelling. Imagery is present but not always emotionally engaging.

Design Standards Validation:

Evaluation
- Borderline (■)
- The site references teamwork and client outcomes, but lacks a hero section or strong emotional visuals. Emotional connection is present in text but not reinforced visually.

Actions Needed
- Add a hero section with a compelling image and message.
- Highlight client stories or testimonials more prominently.

Tips for Strengthening
- Use authentic project photos and quotes from clients.
- Place a welcoming message or mission statement at the top of the homepage.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Teamwork and client focus in text	No hero, limited emotional visuals	Add hero, use testimonials

Issues Found:

• All pages: No hero section or emotionally engaging introduction

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 100% | Status: Pass

Evidence Summary: Multiple clear CTAs ('Contact Us', 'Talk to Us', 'View Our Gallery') are present in navigation and throughout the site. However, the homepage could benefit from a more prominent CTA above the fold.

Design Standards Validation:

Evaluation
- Pass (✓)
- CTAs are visible in navigation and throughout the site. Users can easily find how to contact or engage with the business.

Actions Needed
- Consider adding a primary CTA button in a hero section on the homepage.

Tips for Strengthening
- Use a contrasting color for the main CTA button.
- Place a CTA above the fold for immediate action.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, easy navigation	No above-the-fold CTA on homepage	Add hero CTA

Priority: high | Confidence: high