

QC Validation Report

OP-86177



PASSED

Generated: March 31, 2026

Report ID: #213

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	7

Website Information

URL: <http://wordpress-671713-6287375.cloudwaysapps.com/>

Designer: steven.hugo

Validation Date: March 19, 2026 at 07:44 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 0% | Status: Fail

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: 2 of 112 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

Issues Found:

- <https://wordpress-671713-6287375.cloudwaysapps.com/project-management/>: Image missing alt text
- <https://wordpress-671713-6287375.cloudwaysapps.com/project-management/>: Image missing alt text

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images use SVG placeholders or are appropriately sized. However, several images (e.g., Facility-Strategies-LLC.jpg) are reused multiple times and may not be optimized for web (no evidence of compression or modern formats like WebP).

Issues Found:

- All pages: Repeated use of large JPG logo image

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal and external links use valid URLs and return HTTP 200 or valid file responses. No broken links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tags and responsive CSS. Navigation menus adapt for mobile and landscape. No mobile usability issues detected.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact phone number and office addresses are present in the header, footer, and on the dedicated Contact Us page. Contact form is available.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 0% | Status: Fail

Evidence Summary: Out of 7 pages: 0 missing title(s), 0 missing description(s), 1 duplicate title group(s), 1 duplicate description group(s).

Issues Found:

- <http://wordpress-671713-6287375.cloudwaysapps.com/>, <https://wordpress-671713-6287375.cloudwaysapps.com/>: Duplicate SEO title used across multiple pages
- <http://wordpress-671713-6287375.cloudwaysapps.com/>, <https://wordpress-671713-6287375.cloudwaysapps.com/>: Duplicate meta description used across multiple pages

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 7 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 7 page(s). No placeholder content was detected.

Priority: high | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: The business focus (facility project management, relocation, and design services) is clear from page titles, headings, and key phrases on every page.

Design Standards Validation:

Evaluation

- Pass (✓)

- The website immediately communicates its industry (facility project management and design) through page titles, headings, and service descriptions.

Actions Needed

- None. The industry is clear on all pages.

Tips for Strengthening

- Consider adding a short tagline or industry-specific imagery in the hero section for even faster recognition.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and service lists	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 85% | Status: Fail

Evidence Summary: The site uses phrases like 'Teamwork Makes the Dream Work' and highlights client success, but lacks a hero section and strong visual storytelling.

Design Standards Validation:

Evaluation

- Borderline (■)
- The site uses positive language and client-focused messaging, but lacks a hero section or strong visual elements to create an immediate emotional connection.

Actions Needed

- Add a hero section with a compelling image and tagline.
- Use more client testimonials or project success visuals.

Tips for Strengthening

- Feature a client quote or project highlight in a prominent area.
- Use imagery that shows people collaborating or enjoying completed spaces.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Positive language, client focus	No hero section, limited emotional imagery	Add hero section, use testimonials

Issues Found:

- Homepage and all service pages: No hero section or prominent emotional imagery

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: Clear CTAs such as 'Contact Us', 'Talk to Us', and 'View Our Gallery' are present in navigation and throughout the site. However, the lack of a hero section means the primary CTA is not as visually prominent as it could be.

Design Standards Validation:

Evaluation

- Pass (✓)
- CTAs are clear and present throughout the site, though a more prominent hero CTA would further

improve clarity.

Actions Needed

- Consider adding a primary CTA button in a hero section for maximum visibility.

Tips for Strengthening

- Use a contrasting color for the main CTA button.
- Place the CTA above the fold on the homepage.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs, easy navigation	No hero CTA	Add hero CTA for emphasis

Issues Found:

- Homepage: No visually prominent CTA in hero area

Priority: high | Confidence: high