

QC Validation Report

OP-86138



PASSED

Generated: March 31, 2026

Report ID: #211

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	3

Website Information

URL: <https://11d7e34.netsolhost.com/>

Designer: cliffvincent.glipa

Validation Date: March 19, 2026 at 07:34 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 0% | Status: Fail

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: 3 of 19 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

Issues Found:

- <https://11d7e34.netsolhost.com/services/>: Image missing alt text
- <https://11d7e34.netsolhost.com/services/>: Image missing alt text
- <https://11d7e34.netsolhost.com/services/>: Image missing alt text

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images are served from Google Cloud Storage and Unsplash, which typically provide optimized images. However, there are duplicate images (same src used multiple times) and no evidence of lazy loading or responsive image srcsets.

Issues Found:

- /: Duplicate image usage

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal and external links provided have valid hrefs and point to existing pages. No 404s or broken links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 70% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include a viewport meta tag, but none have responsive CSS enabled (has_responsive_css: false). This means the site may not adapt well to different screen sizes.

Issues Found:

- All: No responsive CSS detected

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact phone number and address are present in the header, footer, and on the contact page. Multiple CTAs link to the contact page.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 3 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 1 of 3 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- <https://11d7e34.netsolhost.com/>: Page contains 2 H1 headings; exactly one is required

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 3 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: Headings, images, and key phrases on all pages immediately communicate that this is an ice cream truck catering business.

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate

- Score: ✓ Pass

- The business type (ice cream truck/catering) is clear from the first heading, images, and repeated key

phrases on every page.

Actions Needed

- No action needed. Industry is immediately understood by visitors.

Tips for Strengthening

- Continue using clear, descriptive headings and relevant images.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear headings, relevant images, descriptive text	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 95% | Status: Found

Evidence Summary: Images of children, families, and events, plus phrases like 'delivering joy' and 'sweet memories,' create a positive emotional connection.

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ✓ Pass
- The site uses warm imagery and language to evoke nostalgia and happiness.

Actions Needed

- No immediate action needed. Emotional connection is strong.

Tips for Strengthening

- Consider adding customer testimonials or event photos for even more impact.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Warm images, nostalgic language, family focus	Could add testimonials	Optional: Add testimonials

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 100% | Status: Found

Evidence Summary: Multiple clear CTAs ('Contact', 'Get in touch', 'Contact Us') are present on every page, linking to the contact form.

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- CTAs are visible, consistent, and direct users to the contact page.

Actions Needed

- No action needed. CTAs are clear and effective.

Tips for Strengthening

- Maintain consistency in CTA placement and wording.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs, consistent wording	None	None

Priority: high | Confidence: high