

QC Validation Report

OP-86177



PASSED

Generated: March 31, 2026

Report ID: #210

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	7

Website Information

URL: <http://wordpress-671713-6287375.cloudwaysapps.com/>

Designer: steven.hugo

Validation Date: March 19, 2026 at 07:30 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 0% | Status: Fail

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: 2 of 112 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

Issues Found:

- <https://wordpress-671713-6287375.cloudwaysapps.com/project-management/>: Image missing alt text
- <https://wordpress-671713-6287375.cloudwaysapps.com/project-management/>: Image missing alt text

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 85% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images use SVG placeholders or are appropriately sized. However, the site logo (Facility-Strategies-LLC.jpg) is used multiple times and may not be optimized for repeated use. Some images in the gallery and project pages are large and could be further compressed.

Issues Found:

- All pages: Repeated use of large logo image
- </gallery/>: Gallery images may be large

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal and external links point to valid pages or files. No 404 or missing resources detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag and responsive CSS detected on all pages. Navigation adapts for mobile devices.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact phone number and office addresses are present in the header, footer, and on the dedicated contact page. Contact Us is prominent in navigation.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 0% | Status: Fail

Evidence Summary: Out of 7 pages: 0 missing title(s), 0 missing description(s), 1 duplicate title group(s), 1 duplicate description group(s).

Issues Found:

- <http://wordpress-671713-6287375.cloudwaysapps.com/>, <https://wordpress-671713-6287375.cloudwaysapps.com/>: Duplicate SEO title used across multiple pages
- <http://wordpress-671713-6287375.cloudwaysapps.com/>, <https://wordpress-671713-6287375.cloudwaysapps.com/>: Duplicate meta description used across multiple pages

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 7 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 7 page(s). No placeholder content was detected.

Priority: high | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Pass

Evidence Summary: Key phrases, service listings, and project examples make the industry focus clear on every page. The business name and service area are prominent.

Design Standards Validation:

Evaluation

- Pass (✓):

- The business name, service area, and industry keywords are immediately visible on all pages.
- Service offerings and project types are clearly listed.
- Project examples reinforce the industry focus.

Actions Needed

- No action required. All signals are strong.

Tips for Strengthening

- Consider adding a short tagline or hero statement on the homepage for even faster recognition.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear industry keywords, service listings, project examples	None significant	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 100% | Status: Pass

Evidence Summary: Content highlights teamwork, client success, and community impact. Phrases like 'Teamwork Makes the Dream Work' and project stories help build connection.

Design Standards Validation:

Evaluation

- Pass (✓):
- The site uses client-focused language and success stories.
- Teamwork and community values are emphasized.
- Project examples show real-world impact.

Actions Needed

- No immediate action required.

Tips for Strengthening

- Add client testimonials or team photos to further humanize the brand.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Client-focused language, teamwork emphasis, project stories	No testimonials or team photos	Consider adding testimonials or team images

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 100% | Status: Pass

Evidence Summary: Multiple clear CTAs such as 'Contact Us', 'Talk to Us', and 'Learn More' are present in navigation and throughout the site.

Design Standards Validation:

Evaluation

- Pass (✓):
- CTAs are visible in navigation and page content.
- Action-oriented language is used (e.g., 'Talk to Us', 'Learn More').

- Contact page is easy to find.

Actions Needed

- No action required.

Tips for Strengthening

- Consider adding a primary CTA button on the homepage for even greater visibility.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, clear language, easy navigation	No prominent homepage CTA button	Consider adding a homepage CTA button

Priority: high | Confidence: high