

# QC Validation Report

OP-86177



**PASSED**

Generated: March 31, 2026

Report ID: #209

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	7

## Website Information

**URL:** <http://wordpress-671713-6287375.cloudwaysapps.com/>

**Designer:** steven.hugo

**Validation Date:** March 19, 2026 at 07:09 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 0% | Status: Fail

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** 10 of 112 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

#### Issues Found:

- <http://wordpress-671713-6287375.cloudwaysapps.com/>: Image missing alt text
- <https://wordpress-671713-6287375.cloudwaysapps.com/>: Image missing alt text
- <https://wordpress-671713-6287375.cloudwaysapps.com/project-management/>: Image missing alt text
- <https://wordpress-671713-6287375.cloudwaysapps.com/project-management/>: Image missing alt text

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 95% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** Majority of images are SVG placeholders or compressed PNG/JPG. No large, unoptimized images detected. However, repeated use of the same JPG logo and some PNGs could be further optimized for size.

#### Issues Found:

- /: Repeated use of the same JPG logo image

Priority: medium | Confidence: high

### No Broken Links appear on the Website

Score: 100% | Status: Found

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All internal and external links return HTTP 200 or valid file responses. No broken links detected across 7 pages.

Priority: high | Confidence: high

## The Website is Mobile Friendly

Score: 100% | Status: Found

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** All pages include viewport meta tags and responsive CSS. Navigation adapts for mobile and content is accessible.

Priority: high | Confidence: high

## Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact phone number and addresses are present in the header, footer, and a dedicated contact page. Contact Us is prominent in navigation.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 0% | Status: Fail

**Evidence Summary:** Out of 7 pages: 0 missing title(s), 0 missing description(s), 1 duplicate title group(s), 1 duplicate description group(s).

### Issues Found:

- <http://wordpress-671713-6287375.cloudwaysapps.com/>, <https://wordpress-671713-6287375.cloudwaysapps.com/>: Duplicate SEO title used across multiple pages
- <http://wordpress-671713-6287375.cloudwaysapps.com/>, <https://wordpress-671713-6287375.cloudwaysapps.com/>: Duplicate meta description used across multiple pages

Priority: high | Confidence: high

## All Headings are well Defined

Score: 100% | Status: Pass

**Evidence Summary:** All 7 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 7 page(s). No placeholder content was detected.

Priority: high | Confidence: high

# Design Standards

## Industry Understanding is Immediate

Score: 95% | Status: Found

**Evidence Summary:** The homepage and service pages clearly state 'Facility Project Management', 'Relocation Management', and 'Interior Design Services' in titles, headings, and key phrases. Industry-specific language and client examples are present.

### Design Standards Validation:

#### ### Evaluation

- Pass (✓):
- Clear industry terms in page titles and headings
- Service offerings and client types are immediately visible
- Visuals and case studies reinforce the facility management industry

#### ### Actions Needed

- No immediate action required. Consider adding a hero section for even faster recognition.

#### ### Tips for Strengthening

- Add a visual hero or tagline at the top of the homepage for instant clarity
- Use industry icons or badges for quick visual cues

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and service descriptions	No hero section for instant visual recognition	Consider adding a hero section

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 90% | Status: Found

**Evidence Summary:** Content uses phrases like 'Teamwork Makes the Dream Work', 'Helping Organizations Reach Their Next Chapter', and highlights being a woman-owned business. Client stories and testimonials are present.

### Design Standards Validation:

#### ### Evaluation

- Pass (✓):
- Human-focused language and team credentials
- Client success stories and testimonials
- Emphasis on collaboration and client goals

#### ### Actions Needed

- No critical action needed. Consider adding more visuals of people and client quotes for even stronger connection.

#### ### Tips for Strengthening

- Add photos of the team or clients in action
- Highlight more client testimonials or case studies

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Human language, team focus, client stories	Could use more team/client visuals	Add more people-focused images

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 95% | Status: Found

**Evidence Summary:** Multiple clear CTAs such as 'Contact Us', 'Talk to Us', and 'Learn More' are present in navigation and throughout pages. Contact page is easily accessible.

### Design Standards Validation:

#### ### Evaluation

- Pass (✓):
- Prominent 'Contact Us' and 'Talk to Us' buttons
- CTAs appear in navigation and page content
- Contact page is easy to find

#### ### Actions Needed

- No immediate action required. For further improvement, consider a homepage hero CTA.

#### ### Tips for Strengthening

- Add a primary CTA button in a hero section for instant action
- Use contrasting colors for CTA buttons

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs, easy navigation	No hero CTA	Add hero CTA button

Priority: high | Confidence: high