

# QC Validation Report

OP-85846



**PASSED**

Generated: March 31, 2026

Report ID: #203

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	11

## Website Information

**URL:** <https://11d486c.netsolhost.com/>

**Designer:** cliffvincent.glipa

**Validation Date:** March 18, 2026 at 08:47 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 0% | Status: Fail

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** 2 of 175 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

**Issues Found:**

- <https://11d486c.netsolhost.com/campaign-and-growth-marketing/>: Image missing alt text
- <https://11d486c.netsolhost.com/clients/>: Image missing alt text

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 95% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** Most images are served from optimized CDN URLs and are web-appropriate formats (JPG, PNG, WebP). However, a few images (e.g., [unsplash.com](https://unsplash.com)) may be larger than necessary for their display size.

**Issues Found:**

- </about-us/>: Unsplash image may be unoptimized

Priority: medium | Confidence: high

### No Broken Links appear on the Website

Score: 100% | Status: Found

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., [localhost/test/placeholder](http://localhost/test/placeholder) URLs)

**Evidence Summary:** All internal and external links have valid hrefs and point to live pages or files. No 404s or dead links detected.

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 70% | Status: Fail

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** All pages include a viewport meta tag, but none have responsive CSS enabled (`has_responsive_css: false`). This means the site may not adapt well to different screen sizes.

**Issues Found:**

- All: No responsive CSS detected

Priority: high | Confidence: high

## Contact Details are Easy to Find

Score: 90% | Status: Partial

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact Us is present in the main navigation and as a button on most pages. However, the actual contact page lacks a visible phone number or email address—only a form and hours of operation are shown.

### Issues Found:

- /contact-us/: No phone number or email address displayed

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 11 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 0% | Status: Fail

**Evidence Summary:** Heading structure issues found on 1 of 11 analyzed pages (single H1 and/or hierarchy violations).

### Issues Found:

- https://11d486c.netsolhost.com/: Page contains 2 H1 headings; exactly one is required
- https://11d486c.netsolhost.com/: Heading hierarchy gap detected: H5 used without H4

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 11 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

## Design Standards

### Industry Understanding is Immediate

Score: 100% | Status: Pass

**Evidence Summary:** Cybersecurity marketing is clearly stated in titles, headings, and key phrases on every page. Visuals and client logos reinforce the industry focus.

### Design Standards Validation:

### ### Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The website immediately communicates its focus on cybersecurity marketing through page titles, headings, and supporting visuals. Key phrases and client logos reinforce the industry.

### ### Actions Needed

- No action required.

### ### Tips for Strengthening

- Continue to use industry-specific visuals and language on new pages.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear industry focus in all content and visuals	None	None

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 100% | Status: Pass

**Evidence Summary:** Testimonials, client stories, and personal language (e.g., 'We help you', 'Our Promise', 'What Our Clients Say') are present on all main pages. Visuals of people and client logos add warmth.

### Design Standards Validation:

#### ### Evaluation

- Area: Emotional Connection is Established
- Score: ✓ Pass
- Explanation: The site uses testimonials, client stories, and approachable language to build trust and connection. Visuals of people and real client logos reinforce this.

#### ### Actions Needed

- No action required.

#### ### Tips for Strengthening

- Continue to update testimonials and add new client stories as available.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Strong testimonials and personal language	None	None

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 100% | Status: Pass

**Evidence Summary:** Clear 'Contact Us', 'Get in touch', and other CTA buttons are present on every page, both in navigation and in content sections.

### Design Standards Validation:

#### ### Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Every page features clear and visible call-to-action buttons, such as 'Contact Us' and 'Get in

touch', making it easy for visitors to take the next step.

### ### Actions Needed

- No action required.

### ### Tips for Strengthening

- Maintain CTA visibility and update as needed for new campaigns.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Consistent, visible CTAs on all pages	None	None

Priority: high | Confidence: high