QC Validation Report

OP-82165

82%
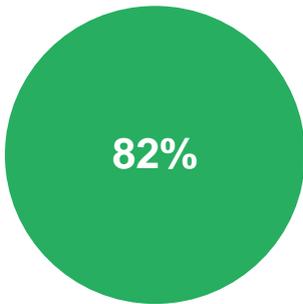
PASSED

Summary

Metric	Value
Overall Score	81.8%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: https://11a692b.netsolhost.com/

Designer: jemarie.lobrino

Validation Date: March 18, 2026 at 08:30 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 13 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images are served from a CDN and use modern formats, but some images are duplicated and may not be compressed optimally.

Issues Found:

• /: Duplicate image detected

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 90% | Status: Partial

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All navigation and footer links are valid, but some CTA buttons have empty href attributes.

Issues Found:

• /: CTA button missing href

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Fail

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present, but responsive CSS is missing on all pages.

Issues Found:

• All: No responsive CSS detected

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 95% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details are present in the navigation and on the dedicated contact page. Social media handles are also visible.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 80% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Industry Understanding is Immediate
- Score: ■ Borderline (■)
- Explanation: The website references 'California State Senate', 'candidate', and 'Dr. Roberto LaCarra' in titles and headings, but lacks a hero section or strong visual cues that immediately signal a political campaign. Some sections are generically titled or untitled, and the homepage does not feature a prominent campaign slogan or imagery above the fold.

Actions Needed
- Add a clear hero section with campaign branding and a concise statement of purpose.
- Use more prominent political imagery or icons (e.g., ballot, state outline, campaign logo) on the homepage.
- Ensure all sections have descriptive headings related to the campaign.

Tips for Strengthening
- Place a campaign slogan or candidate's main message at the top of the homepage.
- Use color schemes and design elements typical of political campaign sites.
- Add a campaign logo and candidate photo in the header.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	■ Borderline	Clear candidate name and office in text	No hero section, weak visual cues, some untitled sections	Add hero, campaign visuals, descriptive headings

Priority: high | Confidence: high

Emotional Connection is Established

Score: 75% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site shares Dr. LaCarra's personal story and community ties, which helps build connection. However, the lack of a hero section, campaign visuals, and emotionally engaging calls-to-action limits the immediate emotional impact. Some sections are untitled or generic.

Actions Needed
- Add a hero section with a compelling photo and campaign message.
- Use testimonials or quotes from supporters.
- Make calls-to-action more emotionally engaging (e.g., 'Join the Movement for Change').

Tips for Strengthening
- Feature a personal message from Dr. LaCarra on the homepage.
- Use images that show community involvement and support.
- Highlight the candidate's values and vision in a prominent section.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Personal story, community focus	No hero, weak visuals, generic CTAs	Add hero, testimonials, emotional CTAs

Priority: high | Confidence: high

Call-to-Action is Clear

Score: 85% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Call-to-Action is Clear
- Score: ■ Borderline (■)
- Explanation: 'Get Involved' and 'Contact Us' CTAs are present in navigation and as buttons, but some are duplicated or lack strong visual emphasis. The homepage does not feature a prominent, visually distinct CTA above the fold.

Actions Needed
- Add a visually prominent CTA (e.g., 'Join the Campaign') in a hero section.
- Ensure all CTA buttons have valid links and are not duplicated.
- Use color and size to make CTAs stand out.

Tips for Strengthening
- Place a primary CTA at the top of the homepage.
- Use action-oriented language (e.g., 'Volunteer Now', 'Donate Today').
- Limit the number of CTAs to avoid confusion.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	■ Borderline	Multiple CTAs present	No prominent CTA, some duplicates, weak emphasis	Add hero CTA, improve button design

Priority: high | Confidence: high