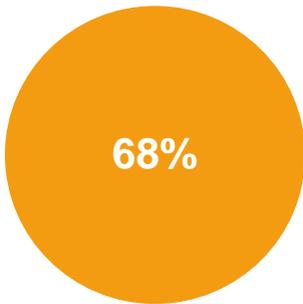


QC Validation Report

OP-82165



WARNING

Generated: March 31, 2026

Report ID: #197

Summary

Metric	Value
Overall Score	68.2%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

Website Information

URL: <https://11a692b.netsolhost.com/>

Designer: jemarie.lobrino

Validation Date: March 18, 2026 at 08:25 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 13 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images are served from a CDN and use modern formats, but some images are duplicated and may not be compressed optimally.

Issues Found:

- /: Duplicate image detected

Priority: medium | Confidence: medium

No Broken Links appear on the Website

Score: 85% | Status: Partial

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: Most links are valid, but several 'Facebook: @drlacarra' buttons have empty hrefs and do not lead anywhere.

Issues Found:

- /: Button with empty href

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Fail

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present, but no responsive CSS detected on any page.

Issues Found:

- All: No responsive CSS detected

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 90% | Status: Partial

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details are present on the 'Contact Us' page and in the navigation, but not visible in the footer or on every page.

Issues Found:

- /: No contact details in footer

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 0% | Status: Fail

Evidence Summary: Out of 6 pages: 0 missing title(s), 1 missing description(s), 0 duplicate title group(s), 0 duplicate description group(s).

Issues Found:

- <https://11a692b.netsolhost.com/blog/>: Missing meta description

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 1 of 6 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- <https://11a692b.netsolhost.com/blog/>: Page must contain exactly one H1 heading

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 80% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate

- Score: ■ Borderline (■)
- Explanation: The website references 'California State Senate', 'candidate', and 'Dr. Roberto LaCarra' on every page, but lacks a hero section and immediate visual cues (e.g., campaign logo, tagline, or clear political imagery) that instantly signal a political campaign. Some sections are generically titled or untitled, which may delay recognition for first-time visitors.

Actions Needed

- Add a prominent hero section or banner with campaign branding and a clear statement of purpose on the homepage.
- Use a campaign logo and tagline above the fold.
- Ensure all section headings are descriptive and relevant to the campaign.

Tips for Strengthening

- Use campaign colors and imagery (e.g., ballot, state outline, candidate photo) in the header.
- Add a short, bold statement (e.g., 'Elect Dr. Roberto LaCarra for State Senate') at the top of the homepage.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	■ Borderline (■)	Consistent candidate and office references	No hero section, generic/untitled headings, weak visual cues	Add hero/banner, improve headings, add campaign visuals

Priority: high | Confidence: high

Emotional Connection is Established

Score: 65% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site shares Dr. LaCarra's personal story, family background, and community involvement, which helps build connection. However, the lack of a hero section, campaign visuals, and emotionally engaging calls-to-action weakens the immediate impact. Some sections are untitled or generic, reducing emotional resonance.

Actions Needed

- Add a hero section with a compelling photo and a personal message from Dr. LaCarra.
- Use testimonials or quotes from supporters.
- Make calls-to-action more emotionally engaging (e.g., 'Join the Movement for Change').

Tips for Strengthening

- Feature a short video or personal letter from the candidate.
- Use more images showing Dr. LaCarra with community members.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline (■)	Personal story, community focus	No hero, weak visuals, generic sections	Add hero, testimonials, emotional CTAs

Priority: high | Confidence: high

Call-to-Action is Clear

Score: 75% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ■ Borderline (■)
- Explanation: 'Get Involved' and 'Contact Us' CTAs are present in navigation and as buttons, but lack prominence and emotional appeal. No hero section or above-the-fold CTA. Some CTAs (e.g., Facebook button) are non-functional.

Actions Needed

- Add a prominent, visually distinct CTA above the fold (e.g., 'Join the Campaign').
- Ensure all CTA buttons are functional and link to relevant pages.
- Use action-oriented, emotionally engaging language.

Tips for Strengthening

- Use contrasting colors for main CTAs.
- Place a primary CTA in the hero/banner area.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	■ Borderline (■)	Multiple CTAs present	No hero, weak prominence, some non-functional	Add prominent CTA, fix buttons, improve language

Priority: high | Confidence: high