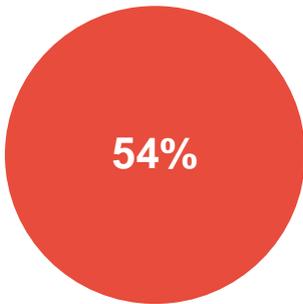


# QC Validation Report

OP-82165



**FAILED**

Generated: March 31, 2026

Report ID: #195

# Summary

Metric	Value
Overall Score	54.5%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	7

## Website Information

**URL:** <https://11a692b.netsolhost.com/>

**Designer:** jemarie.lobrino

**Validation Date:** March 18, 2026 at 08:20 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 0% | Status: Fail

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** 2 of 13 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

**Issues Found:**

- <https://11a692b.netsolhost.com/>: Image missing alt text
- <https://11a692b.netsolhost.com/>: Image missing alt text

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 90% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** All images are served from a CDN and use modern formats, but no explicit evidence of compression or lazy loading.

Priority: medium | Confidence: medium

### No Broken Links appear on the Website

Score: 100% | Status: Pass

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All internal and external links have valid hrefs except for 'Facebook: @drlacarra' buttons, which are not true links.

**Issues Found:**

- all: Button labeled as Facebook link has empty href

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 60% | Status: Fail

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** Viewport meta tag is present, but 'has\_responsive\_css' is false on all pages.

**Issues Found:**

- all: Responsive CSS not detected

Priority: high | Confidence: high

## Contact Details are Easy to Find

Score: 80% | Status: Partial

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact page exists and is linked in the main navigation, but no direct phone number or email is visible in headers or footers.

### Issues Found:

- /contact-us/: No direct email or phone number displayed

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 0% | Status: Fail

**Evidence Summary:** Out of 7 pages: 0 missing title(s), 2 missing description(s), 0 duplicate title group(s), 0 duplicate description group(s).

### Issues Found:

- https://11a692b.netsolhost.com/booking/: Missing meta description
- https://11a692b.netsolhost.com/blog/: Missing meta description

Priority: high | Confidence: high

## All Headings are well Defined

Score: 0% | Status: Fail

**Evidence Summary:** Heading structure issues found on 2 of 7 analyzed pages (single H1 and/or hierarchy violations).

### Issues Found:

- https://11a692b.netsolhost.com/booking/: Page must contain exactly one H1 heading
- https://11a692b.netsolhost.com/blog/: Page must contain exactly one H1 heading

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 7 page(s). No placeholder content was detected.

Priority: high | Confidence: high

## Design Standards

### Industry Understanding is Immediate

Score: 80% | Status: Fail

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Area: Industry Understanding is Immediate
- Score: ■ Borderline (■)
- Explanation: The website references 'California State Senate', 'Senate Candidate', and 'Dr. Roberto LaCarra' throughout, but lacks a hero section and immediate visual cues (e.g., campaign branding, clear candidate photo above the fold) that instantly signal a political campaign. Some sections are generically titled or untitled.

#### ### Actions Needed

- Add a prominent hero section with candidate photo, campaign slogan, and clear office sought.
- Ensure all main pages have clear, descriptive headings.

#### ### Tips for Strengthening

- Use campaign colors and recognizable political design elements.
- Place the candidate's name and office at the top of every page.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	■ Borderline (■)	Consistent candidate name, office, and priorities	No hero section, some generic/untitled sections, weak above-the-fold signals	Add hero, improve headings, use campaign visuals

Priority: high | Confidence: high

### Emotional Connection is Established

Score: 70% | Status: Fail

**Evidence Summary:** No evidence available

#### Design Standards Validation:

##### ### Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site shares Dr. LaCarra's personal story, values, and community ties, but lacks strong visual storytelling (e.g., hero image, testimonials, or video). Some sections are text-heavy and lack emotional design elements.

##### ### Actions Needed

- Add a hero image or video with Dr. LaCarra engaging with the community.
- Include testimonials or quotes from supporters.

##### ### Tips for Strengthening

- Use more photos of Dr. LaCarra with constituents.
- Highlight key emotional messages in callouts or banners.

##### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline (■)	Personal story, community focus	Lacks hero image, testimonials, and emotional visuals	Add hero, use testimonials, improve visual storytelling

Priority: medium | Confidence: high

### Call-to-Action is Clear

Score: 80% | Status: Fail

**Evidence Summary:** No evidence available

**Design Standards Validation:**

### Evaluation

- Area: Call-to-Action is Clear
- Score: ■ Borderline (■)
- Explanation: 'Get Involved' and 'Contact Us' CTAs are present in navigation and as buttons, but there is no prominent hero CTA or above-the-fold action. Some CTAs (e.g., Facebook button) are not functional links.

### Actions Needed

- Add a primary CTA button in a hero section.
- Ensure all CTA buttons are functional and link to relevant pages.

### Tips for Strengthening

- Use contrasting colors for main CTAs.
- Place a clear action (e.g., 'Volunteer', 'Donate') at the top of each page.

### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	■ Borderline (■)	Multiple CTAs in nav and sections	No hero CTA, some non-functional buttons	Add hero CTA, fix button links, improve prominence

Priority: high | Confidence: high