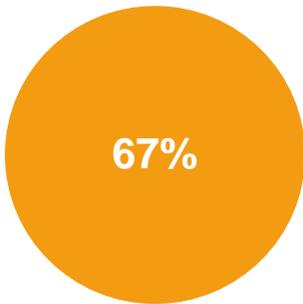


QC Validation Report

OP-86206



WARNING

Generated: March 31, 2026

Report ID: #189

Summary

Metric	Value
Overall Score	67.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://11d7eda.netsolhost.com/>

Designer: markjoseph.torralba

Validation Date: March 18, 2026 at 05:53 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 38 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images use external URLs, but several are repeated, and some are large PNG/JPG files without clear evidence of optimization (e.g., no use of WebP or explicit size reduction).

Issues Found:

- /: Duplicate images used in multiple sections, increasing load time.

Priority: medium | Confidence: medium

No Broken Links appear on the Website

Score: 95% | Status: Partial

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal links resolve to valid pages. One logo link has empty text, which may be confusing for screen readers.

Issues Found:

- /: Logo link has no text content.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Fail

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present on all pages, but responsive CSS is missing (has_responsive_css: false).

Issues Found:

- All: No responsive CSS detected.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Phone number and address are present in the header, footer, and on the contact page. Multiple 'Contact' links and buttons are visible.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 0% | Status: Fail

Evidence Summary: Out of 5 pages: 0 missing title(s), 1 missing description(s), 0 duplicate title group(s), 0 duplicate description group(s).

Issues Found:

- <https://11d7eda.netsolhost.com/>: Missing meta description

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 80% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Pass (✓): The homepage and service pages mention 'storage', 'moving', and 'Dandridge Mini Storage' in prominent headings and text.
- Borderline (■): Some images (e.g., modern farmhouse, city skylines) do not clearly relate to storage/moving, which may cause brief confusion.
- Fail (✗): No hero section or strong visual cue immediately above the fold to reinforce the industry.

Actions Needed

- Replace generic or unrelated images with photos of storage units, moving trucks, or staff in action.

- Add a hero section with a clear headline and industry-relevant imagery.

Tips for Strengthening

- Use a large, above-the-fold hero image showing storage units or moving activity.
- Add a tagline like 'Secure Storage & Moving Help in Dandridge, TN' at the top of the homepage.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	■ Borderline	Clear text, service details	Some images off-topic, no hero section	Add hero, update images

Priority: high | Confidence: high

Emotional Connection is Established

Score: 60% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Pass (✓): Testimonials page features real customer quotes, and 'family-owned' is mentioned in text.
- Borderline (■): No hero section or above-the-fold emotional messaging; images are generic and do not show real staff or customers.
- Fail (✗): No personal stories, staff photos, or emotional headlines on the homepage.

Actions Needed

- Add a hero section with a welcoming message and a photo of staff or happy customers.
- Highlight the family-owned aspect more visually.

Tips for Strengthening

- Use authentic photos of your team or customers.
- Add a short, friendly welcome message at the top of the homepage.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Testimonials, 'family-owned' text	No hero, generic images	Add hero, use real photos

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 90% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Pass (✓): Multiple clear CTA buttons ('Contact', 'Contact Us', 'Get In Touch') are present on every page.
- Borderline (■): None observed.
- Fail (✗): None observed.

Actions Needed

- No major changes needed. Optionally, add a primary CTA in a hero section for even greater clarity.

Tips for Strengthening

- Make the main CTA stand out with color and placement.

- Add a CTA to the top of the homepage if a hero section is added.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, visible on all pages	No hero CTA	Add hero CTA (optional)

Priority: high | Confidence: high