QC Validation Report

OP-85848

67%
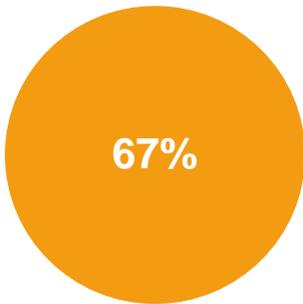
WARNING

Generated: March 31, 2026

Report ID: #187

Summary

Metric	Value
Overall Score	67.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	7

Website Information

URL: https://11d6bbc.netsolhost.com/

Designer: Annalie.Gabatan

Validation Date: March 18, 2026 at 02:05 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 38 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images are served from a CDN and use modern formats, but there are multiple duplicate images and no evidence of lazy loading or responsive image sets.

Issues Found:

• /: Duplicate images detected (same src used multiple times)

Priority: medium | Confidence: medium

No Broken Links appear on the Website

Score: 100% | Status: Pass

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal and external links have valid hrefs and no 404s or errors are reported. All pages return HTTP 200.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Fail

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include a viewport meta tag, but none have responsive CSS enabled (has_responsive_css: false).

Issues Found:

• All: Responsive CSS missing

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 85% | Status: Partial

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: A 'Contact' link is present in the main navigation on all pages, but no direct phone number, email, or address is visible in the content or footer.

Issues Found:

• /: No direct contact details (phone/email/address) visible

Priority: medium | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 7 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 2 of 7 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

• https://11d6bbc.netsolhost.com/store/: Page must contain exactly one H1 heading

• https://11d6bbc.netsolhost.com/store/product/: Page must contain exactly one H1 heading

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 7 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 67% | Status: Fail

Evidence Summary: The homepage and main pages mention 'spiritual art', 'ceramic sculpture', and 'astrological readings', but there is no hero section and some pages (store, product) lack clear context.

Design Standards Validation:

Evaluation
- Area: Industry Understanding is Immediate
- Score: ✗ Fail
- Explanation: The homepage and main pages mention 'spiritual art', 'ceramic sculpture', and 'astrological readings', but there is no hero section and some pages (store, product) lack clear context. The store page

is empty and the product page uses placeholders, making it unclear what is being offered.

Actions Needed
- Add a clear hero section or banner on the homepage that states the business type and offerings.
- Ensure every page, especially store/product, includes a brief description of the business and its services.

Tips for Strengthening
- Use a tagline or headline that summarizes the business (e.g., 'Spiritual Art & Astrological Readings in Chicagoland').
- Add a short intro or summary at the top of each main page.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✗ Fail	Clear on some pages	No hero, unclear on store/product	Add hero, clarify on all pages

Priority: high | Confidence: high

Emotional Connection is Established

Score: 80% | Status: Fail

Evidence Summary: The homepage and about sections use personal, evocative language and artistic imagery, but the store and product pages lack emotional content.

Design Standards Validation:

Evaluation
- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The homepage and about sections use personal, evocative language and artistic imagery, but the store and product pages lack emotional content or storytelling.

Actions Needed
- Add a personal message or story to the store and product pages.
- Use more expressive imagery or testimonials on all pages.

Tips for Strengthening
- Include artist statements or customer stories on product pages.
- Use consistent, warm language throughout.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline (■)	Strong on homepage	Weak on store/product	Add stories, testimonials

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 65% | Status: Fail

Evidence Summary: CTA buttons like 'Contact', 'Browse Store', and 'Get Started' are present, but there is no hero section and the store is empty. Some CTAs lead to empty or placeholder pages.

Design Standards Validation:

Evaluation
- Area: Call-to-Action is Clear
- Score: ✗ Fail
- Explanation: CTA buttons like 'Contact', 'Browse Store', and 'Get Started' are present, but there is no

hero section and the store is empty. Some CTAs lead to empty or placeholder pages.

Actions Needed
- Add a prominent CTA in a hero section on the homepage.
- Ensure all CTAs lead to pages with real content or offers.

Tips for Strengthening
- Use action-oriented language (e.g., 'Shop Art Now', 'Book a Reading').
- Make sure every CTA is visible and leads to a meaningful next step.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✗ Fail	CTAs exist	No hero, empty store, some dead ends	Add hero CTA, fill store

Priority: high | Confidence: high