

# QC Validation Report

OP-85846



**PASSED**

Generated: March 31, 2026

Report ID: #185

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

## Website Information

**URL:** <https://wordpress-671713-6282680.cloudwaysapps.com/>

**Designer:** karl.sales

**Validation Date:** March 18, 2026 at 12:43 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 100% | Status: Pass

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** All 61 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 80% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** Several images use SVG placeholders (e.g., data:image/svg+xml) instead of optimized raster images. Some images are loaded from /uploads/2026/03/ and appear to be large, high-resolution JPEGs.

**Issues Found:**

- /: SVG placeholder images used instead of optimized photos
- /vacation-rentals/: Multiple images use SVG placeholders

Priority: medium | Confidence: high

### No Broken Links appear on the Website

Score: 95% | Status: Partial

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All internal links resolve (HTTP 200). One external link to <https://www.westoharealty.com/> is present; no HTTP status provided, so cannot confirm its status.

**Issues Found:**

- /about/: External link status unknown

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 100% | Status: Found

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** All pages include viewport meta tags and responsive CSS. Navigation menus have mobile variants.

Priority: high | Confidence: high

### Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Phone number, address, and email are present in header, footer, and on the Contact Us page.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 6 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 100% | Status: Pass

**Evidence Summary:** All 6 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

# Design Standards

## Industry Understanding is Immediate

Score: 100% | Status: Found

**Evidence Summary:** Titles, headings, and meta descriptions on all pages clearly state real estate services in Oahu, HI. Key phrases and navigation reinforce the industry.

### Design Standards Validation:

#### ### Evaluation

- Pass (✓):
- The business type (real estate, property management, vacation rentals) is clear in all page titles, headings, and descriptions.
- Navigation and key phrases reinforce the industry focus.
- No ambiguous or generic content detected.

#### ### Actions Needed

- No action required.

#### ### Tips for Strengthening

- Continue to use industry-specific visuals and terminology.

- Keep service offerings visible in navigation and headings.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and navigation	None	None

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 90% | Status: Fail

**Evidence Summary:** Personal stories and welcoming language are present, but the lack of a hero section and use of placeholder images reduce emotional impact.

### Design Standards Validation:

#### ### Evaluation

- Borderline (■):
- Personal language and local stories are present (✓)
- No hero section or strong visual emotional hook (■)
- Placeholder images reduce emotional impact (■)

#### ### Actions Needed

- Add a hero section with a real, welcoming image and message.
- Replace all placeholder images with authentic, high-quality photos.

#### ### Tips for Strengthening

- Use images of people, local scenery, or happy clients to build connection.
- Consider a short video or testimonial for added warmth.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Personal stories, welcoming text	No hero section, placeholder images	Add hero, real images

### Issues Found:

- /: No hero section and placeholder images reduce emotional engagement

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 95% | Status: Found

**Evidence Summary:** Clear 'Contact Us' CTAs are present in navigation and throughout content. Some CTAs could be more visually prominent.

### Design Standards Validation:

#### ### Evaluation

- Pass (✓):
- 'Contact Us' CTAs are present in navigation and content (✓)
- Multiple CTAs per page (✓)
- Some could be more visually prominent (■)

#### ### Actions Needed

- Style all CTAs as buttons for better visibility.

### ### Tips for Strengthening

- Use color and size to make CTAs stand out.
- Place CTAs above the fold where possible.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs	Some lack visual prominence	Style as buttons

#### Issues Found:

- </vacation-rentals/>: Multiple 'Contact for Inquiries' links are present but could be more visually distinct.

Priority: high | Confidence: high