

QC Validation Report

OP-85846



PASSED

Generated: March 31, 2026

Report ID: #184

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

Website Information

URL: <https://wordpress-671713-6282680.cloudwaysapps.com/>

Designer: karl.sales

Validation Date: March 18, 2026 at 12:36 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 61 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Several images use SVG placeholders (e.g., data:image/svg+xml) instead of optimized raster images. Some images are loaded from /uploads/2026/03/ and appear to be large, unoptimized JPEGs.

Issues Found:

- /: SVG placeholder images used in place of real images
- /vacation-rentals/: Multiple images use SVG placeholders

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 95% | Status: Partial

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal links resolve (HTTP 200). One external link to <http://www.westoahurealty.com> on /about/ is not confirmed as working (no HTTP status provided).

Issues Found:

- /about/: External link to West Oahu Realty not verified as working

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tag and responsive CSS. Navigation and content are structured for mobile.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact phone, email, and address are present in the header, footer, and on a dedicated contact page.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 6 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 6 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: high | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate

- Score: ✓ Pass

- The homepage and all main pages clearly state 'Licensed Realtor', 'Real Estate', 'Property Management', and 'Vacation Rentals' in both headings and meta descriptions. Visuals and key phrases reinforce the real estate industry focus.

Actions Needed

- No action needed. Industry is immediately clear to visitors.

Tips for Strengthening

- Continue to use industry-specific language and imagery on all new pages.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and content; strong real estate visuals	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ✓ Pass
- The site uses personal storytelling ('Aloha! E Komo Mai i debihawaii!'), local references, and welcoming language. Key phrases highlight trust, local expertise, and a sense of community.

Actions Needed

- No immediate action required. Emotional connection is present.

Tips for Strengthening

- Consider adding more client testimonials or personal photos to deepen the connection.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Personal story, local language, welcoming tone	Could add more testimonials	Optional: Add testimonials

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- 'Contact Us' buttons are present in navigation and throughout the site. Multiple sections prompt users to get in touch or schedule a consultation.

Actions Needed

- No action needed. CTAs are clear and accessible.

Tips for Strengthening

- Consider adding a more prominent CTA on the homepage (e.g., a hero section with a large button).

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs, easy to find	Could be more visually prominent	Optional: Add hero CTA

Priority: high | Confidence: high