

QC Validation Report

OP-85898



PASSED

Generated: March 31, 2026

Report ID: #182

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://wordpress-671713-6278853.cloudwaysapps.com/>

Designer: steven.hugo

Validation Date: March 17, 2026 at 08:06 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 0% | Status: Fail

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: 3 of 28 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

Issues Found:

- <https://wordpress-671713-6278853.cloudwaysapps.com/>: Image missing alt text
- <https://wordpress-671713-6278853.cloudwaysapps.com/>: Image missing alt text
- <https://wordpress-671713-6278853.cloudwaysapps.com/meet-us/>: Image missing alt text

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 95% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images are SVG or PNG and load quickly. No large, uncompressed images detected. However, PNG logos could be further optimized for faster load times.

Issues Found:

- [/](#): PNG logo could be optimized

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 35+ internal and external links are valid and resolve correctly. No 404s or unreachable URLs detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag present and responsive CSS detected on all pages.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact phone number and address are visible in header and on the dedicated contact page. Multiple 'Contact Us' links present.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: high | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 95% | Status: Found

Evidence Summary: Page titles, headings, and key phrases clearly communicate mental health counseling services. Industry-specific language is present throughout.

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate

- Score: ✓ Pass

- Explanation: The website immediately communicates that it offers professional counseling and mental health services in the Four Corners region. Page titles, headings, and repeated key phrases reinforce the industry focus.

Actions Needed

- No action required. Industry understanding is clear on all pages.

Tips for Strengthening

- Consider adding a hero section with a tagline for even faster recognition.

- Use more industry-specific imagery on the homepage if possible.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and service descriptions	None significant	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Found

Evidence Summary: Content uses empathetic language and supportive messaging. Images of families and individuals reinforce emotional connection.

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ✓ Pass
- Explanation: The site uses compassionate language and supportive phrases throughout. Imagery of families and individuals further supports an emotional connection with visitors.

Actions Needed

- No immediate action required.

Tips for Strengthening

- Add testimonials or client stories to deepen emotional resonance.
- Use a hero image with a welcoming, relatable scene on the homepage.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Supportive language, relevant imagery	Could add testimonials	Consider testimonials

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 85% | Status: Found

Evidence Summary: Multiple 'Contact Us' and 'Contact us today' links are present, but no visually distinct CTA buttons are used. CTAs are text links within content.

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: The website provides clear calls to action such as 'Contact Us' and 'Contact us today' on every page. However, these are implemented as text links rather than prominent buttons.

Actions Needed

- Consider adding visually distinct CTA buttons for higher visibility.

Tips for Strengthening

- Use a contrasting color and button style for main CTAs.
- Place a primary CTA above the fold on the homepage.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, clear language	No prominent buttons	Add CTA buttons

Priority: high | Confidence: high