QC Validation Report

OP-85991

91%

PASSED

Generated: March 31, 2026

Report ID: #179

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: https://lifelineinstitutetraining.com/

Designer: jemarie.lobrino

Validation Date: March 17, 2026 at 04:57 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 35 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images are served from a CDN and use modern formats, but several images are duplicated across pages, which may increase load times.

Issues Found:

• All: Duplicate images used in multiple sections (e.g., logo, background images).

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 15 internal and external links return HTTP 200 or valid external responses.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present on all pages, but responsive CSS is missing.

Issues Found:

• All: No responsive CSS detected.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact Us is present in the main navigation and as a prominent button on every page. Contact page includes hours and service area.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 90% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The website's titles, headings, and imagery (medical tools, students, CPR) make it clear this is a healthcare training institute. Each page reinforces the healthcare education focus.

Actions Needed
- Replace any generic or 'Untitled Section' headings with specific, industry-related titles.

Tips for Strengthening
- Add a hero section or banner with a clear value statement for even faster recognition.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear medical imagery, descriptive titles	Some generic section headings	Add specific section titles

Emotional Connection is Established

Score: 85% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Emotional Connection is Established
- Score: ✓ Pass
- Explanation: The site uses student imagery, supportive language, and clear calls to action to create a welcoming, aspirational tone. Phrases like 'empower your future' and 'start your journey' help connect emotionally.

Actions Needed
- Consider adding testimonials or student success stories for deeper connection.

Tips for Strengthening
- Use more personal stories or quotes from instructors or students.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Supportive language, relevant imagery	No testimonials or personal stories	Add testimonials

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: 'Contact Us' and 'get in touch' buttons are visible on every page, both in navigation and as prominent buttons. Calls to action are direct and easy to find.

Actions Needed
- Ensure CTAs are visually distinct on all devices (after adding responsive CSS).

Tips for Strengthening
- Consider adding a hero section with a primary CTA for even greater visibility.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs, easy navigation	No hero CTA section	Add hero CTA

Priority: high | Confidence: high