

# QC Validation Report

OP-85991



**PASSED**

Generated: March 31, 2026

Report ID: #178

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

## Website Information

**URL:** <https://lifelineinstitutetraining.com/>

**Designer:** jemarie.lobrino

**Validation Date:** March 17, 2026 at 04:36 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 100% | Status: Pass

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** All 34 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 90% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** All images are served from a CDN and use modern formats, but several images are duplicated across pages, which may increase load times.

**Issues Found:**

- All: Duplicate images used in multiple sections (e.g., 'Abstract background medical substance and molecules.' appears twice per page on several pages).

Priority: medium | Confidence: high

### No Broken Links appear on the Website

Score: 100% | Status: Found

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All 70+ links return HTTP 200 or are valid external destinations. No 404s or dead links detected.

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 60% | Status: Fail

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** Viewport meta tag is present, but 'has\_responsive\_css' is false on all pages. No evidence of responsive design.

**Issues Found:**

- All: Responsive CSS not detected.

Priority: critical | Confidence: high

### Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact Us is present in the main navigation and as a prominent button on every page. Contact page includes hours and service area.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 100% | Status: Pass

**Evidence Summary:** All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

## Design Standards

### Industry Understanding is Immediate

Score: 100% | Status: Found

**Evidence Summary:** All pages use healthcare-related imagery, terminology, and program descriptions. Titles and headings clearly state the healthcare training focus.

#### Design Standards Validation:

##### ### Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The website uses healthcare-specific language, images (e.g., medical kits, CPR training), and program names on every page. The industry is clear within seconds of landing on any page.

##### ### Actions Needed

- No action required. Continue to use industry-specific visuals and language.

##### ### Tips for Strengthening

- Consider adding a hero section with a strong healthcare visual for even faster recognition.

##### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear healthcare focus in text and images	None	None

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 80% | Status: Fail

**Evidence Summary:** Content references empowerment and career growth, but lacks a hero section and strong visual storytelling. Some sections are generic.

### Design Standards Validation:

#### ### Evaluation

- Area: Emotional Connection is Established
- Score: ✗ Fail (Borderline ■)
- Explanation: The site uses positive language about empowerment and career growth, but lacks a hero section and strong, emotionally engaging visuals. Some sections are labeled 'Untitled Section', reducing impact.

#### ### Actions Needed

- Add a hero section with an inspiring image and message.
- Replace 'Untitled Section' headings with emotionally resonant titles.

#### ### Tips for Strengthening

- Use testimonials or student success stories.
- Feature images of real students or instructors.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✗ Fail (■)	Empowering language	No hero section, generic headings	Add hero, improve headings

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 100% | Status: Found

**Evidence Summary:** Every page features prominent 'Contact Us' or 'get in touch' buttons, always visible in navigation and content.

### Design Standards Validation:

#### ### Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Clear, consistent CTAs are present on every page, both in navigation and as buttons.

#### ### Actions Needed

- No action required.

#### ### Tips for Strengthening

- Maintain CTA visibility on all new pages.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Consistent, visible CTAs	None	None

Priority: high | Confidence: high