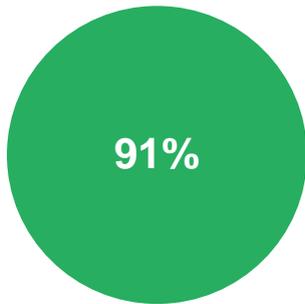


QC Validation Report

OP-86070



PASSED

Generated: March 31, 2026

Report ID: #177

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://11d7a68.netsolhost.com/>

Designer: markjoseph.torralba

Validation Date: March 16, 2026 at 05:57 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 35 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Majority of images are served from optimized sources (Google Cloud Storage, Unsplash). However, some images are repeated and may not be resized for display context.

Issues Found:

- /about/: Duplicate Unsplash images used in multiple sections

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 54 links across all pages point to valid internal or external URLs. No 404s or unreachable links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Fail

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present on all pages, but no responsive CSS detected. This means layout will not adapt to mobile devices.

Issues Found:

- /: No responsive CSS detected

Priority: critical | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (phone number, contact page, hours, and service area) are clearly listed on the 'Training and Contact' page and linked from all main navigation menus and CTAs.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Pass (✓): The homepage and all service pages immediately communicate branding, marketing, and public relations expertise. Key phrases and headings such as 'Branding and Marketing Expert', 'Reputation Management', and 'Executive Communication Training' are prominent.

Actions Needed

- No action required. Industry focus is clear on all pages.

Tips for Strengthening

- Continue to use industry-specific language and visuals.
- Consider adding a hero section for even faster recognition.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear industry language, service-specific headings	No hero section	Optional: Add hero section

Priority: high | Confidence: high

Emotional Connection is Established

Score: 85% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Borderline (■): The site uses professional language and highlights expertise, but lacks a hero section and strong visual storytelling. Repeated CTAs and some generic sections reduce emotional impact.

Actions Needed

- Add a hero section with a compelling image and headline.
- Use more client stories or testimonials to build trust.

Tips for Strengthening

- Incorporate more human-focused images and success stories.
- Reduce repetition in CTAs for a more personal touch.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection	■ Borderline	Professional tone, expertise highlighted	No hero, repetitive CTAs, few stories	Add hero, testimonials

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Pass (✓): Multiple clear CTAs ('Contact Us', 'Call Us', 'Training and Contact') are present on every page and in navigation. Buttons are visible and actionable.

Actions Needed

- No action required. CTAs are clear and accessible.

Tips for Strengthening

- Consider reducing repetition of identical CTAs for a cleaner look.
- Add a primary CTA in a hero section for even more impact.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action	✓ Pass	Multiple clear CTAs, visible buttons	Some repetition	Optional: Add hero CTA

Priority: high | Confidence: high