

QC Validation Report

OP-85717



PASSED

Generated: March 31, 2026

Report ID: #172

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://11d6636.netsolhost.com>

Designer: peterjohn.espina

Validation Date: March 16, 2026 at 01:29 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 10 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images are served from a CDN and use modern formats, but no explicit evidence of compression or lazy loading.

Issues Found:

- /our-service/: Large image file detected

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal and external links have valid hrefs and no 404s or errors detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Fail

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present, but responsive CSS is missing on all pages.

Issues Found:

- All: No responsive CSS detected

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Phone number and contact link are present in the header and footer of every page.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 1 of 5 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- <https://11d6636.netsolhost.com/our-service/>: Page must contain exactly one H1 heading

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: Key phrases and headings on every page clearly communicate job-based bookkeeping and financial services for project-driven businesses.

Design Standards Validation:

Evaluation

- Pass (✓): The website immediately communicates its focus on job-based bookkeeping and financial support for project-driven businesses through clear headings and repeated key phrases.

Actions Needed

- No action required. Continue to reinforce industry language in future updates.

Tips for Strengthening

- Consider adding industry-specific visuals or testimonials for even faster recognition.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear, repeated industry language and headings	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 85% | Status: Fail

Evidence Summary: Content uses reassuring language and offers (e.g., 'Take the Stress Out of Your Books', 'Free 30-Minute Consultation'), but lacks testimonials or personal stories.

Design Standards Validation:

Evaluation

- Borderline (■): The site uses friendly, reassuring language and special offers, but lacks testimonials or personal stories to deepen emotional connection.

Actions Needed

- Add at least one client testimonial or a brief founder story to build trust and connection.

Tips for Strengthening

- Use real client quotes and photos for authenticity.
- Highlight team values or mission in a dedicated section.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Reassuring language, special offers	No testimonials or personal stories	Add testimonial or story

Issues Found:

- /: No testimonials or personal stories present

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: Contact links and consultation offers are visible on every page, but only one main CTA button per page.

Design Standards Validation:

Evaluation

- Pass (✓): Clear 'Contact' links and 'Free 30-Minute Consultation' offers are present and easy to find on all pages.

Actions Needed

- No immediate action required. Consider adding secondary CTAs for deeper engagement.

Tips for Strengthening

- Add a secondary CTA (e.g., download a guide) for users not ready to contact.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Prominent contact and consultation CTAs	Only one main CTA per page	Consider secondary CTA

Priority: high | Confidence: high

