

QC Validation Report

OP-85275



PASSED

Generated: March 31, 2026

Report ID: #170

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	14

Website Information

URL: <https://wordpress-671713-6273383.cloudwaysapps.com/>

Designer: limuel.quindao

Validation Date: March 16, 2026 at 12:41 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 55 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 60% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Many images use SVG placeholders (e.g., data:image/svg+xml) instead of actual optimized raster images. Some images are large PNGs (e.g., 1024x206) that may not be optimized for web delivery.

Issues Found:

- /: Multiple images use SVG placeholders instead of optimized images
- /cabinetry/: Large PNG logo may not be optimized

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal and external links provided in the dataset resolve to valid pages or resources. No 404s or unreachable URLs detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All main pages include viewport meta tags and responsive CSS. No pages lack mobile support except for image/media attachment pages, which are not primary content.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact phone number and service area are present in the footer and on the contact page. Multiple 'Contact' links and buttons are available in the navigation and throughout the site.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 0% | Status: Fail

Evidence Summary: Out of 14 pages: 0 missing title(s), 9 missing description(s), 1 duplicate title group(s), 0 duplicate description group(s).

Issues Found:

- https://wordpress-671713-6273383.cloudwaysapps.com/wp-content/uploads/2026/03/img_0664-scaled.jpg: Missing meta description
- https://wordpress-671713-6273383.cloudwaysapps.com/wp-content/uploads/2026/03/img_0662-scaled.jpg: Missing meta description
- https://wordpress-671713-6273383.cloudwaysapps.com/wp-content/uploads/2026/03/img_0659-scaled.jpg: Missing meta description
- https://wordpress-671713-6273383.cloudwaysapps.com/wp-content/uploads/2026/03/img_0541-scaled.jpg: Missing meta description
- https://wordpress-671713-6273383.cloudwaysapps.com/wp-content/uploads/2026/03/img_0095-scaled.jpg: Missing meta description
- https://wordpress-671713-6273383.cloudwaysapps.com/wp-content/uploads/2026/03/img_0094-scaled.jpg: Missing meta description
- https://wordpress-671713-6273383.cloudwaysapps.com/wp-content/uploads/2026/03/img_4043-scaled.jpg: Missing meta description
- https://wordpress-671713-6273383.cloudwaysapps.com/wp-content/uploads/2026/03/img_4042-scaled.jpg: Missing meta description
- https://wordpress-671713-6273383.cloudwaysapps.com/wp-content/uploads/2026/03/img_2629-1-scaled.jpeg: Missing meta description
- https://wordpress-671713-6273383.cloudwaysapps.com/wp-content/uploads/2026/03/img_0664-scaled.jpg, https://wordpress-671713-6273383.cloudwaysapps.com/wp-content/uploads/2026/03/img_0662-scaled.jpeg, https://wordpress-671713-6273383.cloudwaysapps.com/wp-content/uploads/2026/03/img_0659-scaled.jpeg, https://wordpress-671713-6273383.cloudwaysapps.com/wp-content/uploads/2026/03/img_0541-scaled.jpeg: Duplicate SEO title used across multiple pages

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 9 of 14 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- https://wordpress-671713-6273383.cloudwaysapps.com/wp-content/uploads/2026/03/img_0664-scaled.jpg: Page must contain exactly one H1 heading
- https://wordpress-671713-6273383.cloudwaysapps.com/wp-content/uploads/2026/03/img_0662-scaled.jpg: Page must contain exactly one H1 heading
- https://wordpress-671713-6273383.cloudwaysapps.com/wp-content/uploads/2026/03/img_0659-scaled.jpg: Page must contain exactly one H1 heading

- https://wordpress-671713-6273383.cloudwaysapps.com/wp-content/uploads/2026/03/img_0541-scaled.jpg: Page must contain exactly one H1 heading
- https://wordpress-671713-6273383.cloudwaysapps.com/wp-content/uploads/2026/03/img_0095-scaled.jpg: Page must contain exactly one H1 heading
- https://wordpress-671713-6273383.cloudwaysapps.com/wp-content/uploads/2026/03/img_0094-scaled.jpg: Page must contain exactly one H1 heading
- https://wordpress-671713-6273383.cloudwaysapps.com/wp-content/uploads/2026/03/img_4043-scaled.jpg: Page must contain exactly one H1 heading
- https://wordpress-671713-6273383.cloudwaysapps.com/wp-content/uploads/2026/03/img_4042-scaled.jpg: Page must contain exactly one H1 heading
- https://wordpress-671713-6273383.cloudwaysapps.com/wp-content/uploads/2026/03/img_2629-1-scaled.jpeg: Page must contain exactly one H1 heading

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 14 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Pass (✓)

- The homepage and all service pages immediately communicate the general contracting and remodeling industry through titles, headings, and key phrases (e.g., 'General Contractor', 'Interior Remodeling', 'Custom Cabinetry').

Actions Needed

- None. The industry is clear on every main page.

Tips for Strengthening

- Continue to use industry-specific visuals and language in future updates.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and service descriptions	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Pass (✓)
- The site uses personal language ('I am committed', 'My goal is to realize your vision'), testimonials, and experience statements to build trust and connection.

Actions Needed

- None required, but consider adding more client stories or photos for even stronger connection.

Tips for Strengthening

- Add a dedicated testimonials section or more project photos.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Personal language, trust-building statements	Could add more testimonials	Optional: Add more client stories

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Pass (✓)
- Clear 'Contact' buttons and links are present on every page, including in the navigation and within content sections.

Actions Needed

- None. CTAs are clear and accessible.

Tips for Strengthening

- Consider using more varied CTA text (e.g., 'Request a Quote', 'Schedule a Consultation') for different services.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs, consistent placement	Could diversify CTA text	Optional: Add varied CTAs

Priority: high | Confidence: high