

QC Validation Report

OP-85782



PASSED

Generated: March 31, 2026

Report ID: #168

Summary

| Metric | Value |
|--------------------|-------|
| Overall Score | 91.3% |
| Total Issues Found | 0 |
| Confidence Level | N/A |
| Pages Analyzed | 5 |

Website Information

URL: <https://11d5b47.netsolhost.com/>

Designer: jaymar.palagtiw

Validation Date: March 15, 2026 at 10:58 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 33 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images are served from a CDN and use modern formats, but several images are duplicated across pages, which may indicate missed optimization opportunities.

Issues Found:

- /: Duplicate images detected (same src used multiple times)

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal and external links provided have valid hrefs and no evidence of 404 or unreachable URLs.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 70% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include a viewport meta tag, but none have responsive CSS enabled (has_responsive_css: false).

Issues Found:

- All: Responsive CSS not detected

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (address, phone, business hours) are clearly listed on the Contact Us page and accessible via navigation on all pages.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: All pages use clear industry-specific language (cabinetry, countertops, kitchen, bath) in headings, titles, and descriptions. Product and service offerings are immediately visible.

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate

- Score: ✓ Pass

- The website's titles, headings, and key phrases clearly communicate that the business is a cabinet and countertop dealer serving the Outer Banks area. Industry terms are used throughout, and product/service offerings are immediately visible.

Actions Needed

- No action needed. Continue to use clear, industry-specific language in all new content.

Tips for Strengthening

- Consider adding a hero section or banner with a concise industry statement for even faster recognition.

Summary Table

| Area | Score | Strengths | Weaknesses | Next Actions |
|-------------------------------------|--------|-----------------------------------------|------------|--------------|
| Industry Understanding is Immediate | ✓ Pass | Clear industry terms, visible offerings | None | None |

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Found

Evidence Summary: Content uses trust-building phrases, highlights family ownership, and emphasizes customer service. However, the lack of a hero section or prominent testimonials slightly reduces emotional impact.

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ✓ Pass
- The website uses phrases like 'The OBX Cabinet and Countertop Dealer You Can Trust', 'family-owned', and 'committed to inspiring clients', which help build an emotional connection. However, the absence of a hero section or testimonials means the emotional appeal could be stronger.

Actions Needed

- Consider adding a hero section or customer testimonials to further strengthen emotional engagement.

Tips for Strengthening

- Use real client stories or before/after images to deepen emotional resonance.

Summary Table

| Area | Score | Strengths | Weaknesses | Next Actions |
|-------------------------------------|--------|---------------------------------------|----------------------|-----------------------|
| Emotional Connection is Established | ✓ Pass | Trust-building language, family focus | No hero/testimonials | Add testimonials/hero |

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: All pages feature clear CTA buttons (e.g., 'Contact Us', 'Set an Appointment', 'Connect with Us'). CTAs are visible and use action-oriented language.

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Every page includes clear, action-oriented CTA buttons such as 'Contact Us', 'Set an Appointment', and 'Connect with Us'. These are easy to find and use.

Actions Needed

- No immediate action needed. Ensure CTAs remain prominent on all new pages.

Tips for Strengthening

- Use contrasting colors or larger buttons for even greater visibility.

Summary Table

| Area | Score | Strengths | Weaknesses | Next Actions |
|-------------------------|--------|---------------------|------------|--------------|
| Call-to-Action is Clear | ✓ Pass | Clear, visible CTAs | None | None |

Priority: high | Confidence: high