QC Validation Report

OP-85782

91%

PASSED

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: https://11d5b47.netsolhost.com/

Designer: jaymar.palagtiw

Validation Date: March 15, 2026 at 10:45 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 33 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images use modern formats and CDN delivery, but several images are reused with large file sizes (e.g., >500KB) and no evidence of lazy loading.

Issues Found:

• /cabinets/: Multiple large images reused, potentially slowing load times.

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 13 internal and 7 external links are valid and resolve successfully.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 70% | Status: Fail

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include a viewport meta tag, but none have responsive CSS enabled. This may cause layout issues on mobile devices.

Issues Found:

• All: Responsive CSS missing; site may not adapt to mobile screens.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (address, phone, business hours) are clearly listed on the Contact Us page and accessible via navigation on all pages.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 2 of 5 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

• https://11d5b47.netsolhost.com/countertops/: Page contains 2 H1 headings; exactly one is required

• https://11d5b47.netsolhost.com/cabinets/: Page contains 2 H1 headings; exactly one is required

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: All pages use clear industry terms (cabinet, countertop, kitchen, bath) in headings, meta, and content. Images reinforce the industry focus.

Design Standards Validation:

Evaluation
- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- The website's titles, headings, and images immediately communicate that the business is a cabinet and countertop dealer serving the Outer Banks area.

Actions Needed
- No action needed. Continue to use clear industry language and relevant imagery.

Tips for Strengthening
- Consider adding a hero section with a clear industry statement for even faster recognition.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear headings, industry keywords, relevant images	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Fail

Evidence Summary: Content uses phrases like 'trusted', 'passionate', and 'your home is important to us', but lacks a hero section or strong visual storytelling.

Design Standards Validation:

Evaluation
- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- The site uses warm, customer-focused language but lacks a hero section or strong visual cues to create an immediate emotional connection.

Actions Needed
- Add a hero section with a welcoming message and a high-quality, relevant image.

Tips for Strengthening
- Use testimonials or project photos to further build trust and connection.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline (■)	Warm language, customer focus	No hero section, limited visual storytelling	Add hero section, use testimonials

Issues Found:

• /: No hero section; emotional messaging is present but not visually reinforced.

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: All pages feature clear CTA buttons (e.g., 'Contact Us', 'Learn More', 'Connect with Us') in prominent locations.

Design Standards Validation:

Evaluation
- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Each page includes clear, action-oriented buttons such as 'Contact Us', 'Learn More', and 'Connect with Us'.

Actions Needed
- No action needed. Continue to use clear, visible CTAs.

Tips for Strengthening
- Consider adding a primary CTA in a hero section for even greater visibility.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Prominent, action-oriented buttons	No hero CTA	Consider hero CTA

Priority: high | Confidence: high