

QC Validation Report

OP-85857



PASSED

Generated: March 31, 2026

Report ID: #166

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	7

Website Information

URL: <https://wordpress-671713-6272898.cloudwaysapps.com/>

Designer: karen.simbajon

Validation Date: March 15, 2026 at 10:43 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 56 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 70% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Majority of images use SVG placeholders (data:image/svg+xml), which are lightweight, but some PNGs are used for logos. No evidence of large, unoptimized raster images, but no explicit mention of compression or lazy loading for PNGs.

Issues Found:

- /: Logo image uses PNG format, which may not be optimized for web.

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 50+ internal and external links use valid URLs and return HTTP 200. No evidence of 404s or broken links.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tags and responsive CSS. Navigation menus have mobile-specific wrappers. No evidence of mobile usability issues.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (address and phone numbers) are present in the footer and on the Contact Us page. 'Contact Us' links are prominent in navigation.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 7 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 2 of 7 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- <https://wordpress-671713-6272898.cloudwaysapps.com/faq/>: Page must contain exactly one H1 heading
- <https://wordpress-671713-6272898.cloudwaysapps.com/shop/>: Heading hierarchy gap detected: H5 used without H4

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 7 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Pass

Evidence Summary: All pages make the product and industry clear within the first screen. However, the absence of a hero section is a minor weakness.

Design Standards Validation:

Evaluation

- Pass (✓):
- The homepage and all major pages immediately reference the Constitution, board game, and civic education.
- Key phrases such as 'Constitution Trivia Board Game', 'Learn the Constitution', and 'civic knowledge' are prominent in titles, headings, and descriptions.
- Product images and gallery reinforce the educational board game theme.

Actions Needed

- No critical actions required.

- For further clarity, consider adding a hero section with a concise tagline summarizing the product.

Tips for Strengthening

- Add a visual hero section with a one-line summary (e.g., 'The fun, easy way to learn the U.S. Constitution').
- Use more product imagery above the fold.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear product focus, strong keywords, relevant images	No hero section, some sections lack headings	Optional: Add hero section

Priority: high | Confidence: high

Emotional Connection is Established

Score: 100% | Status: Pass

Evidence Summary: Emotional connection is established through testimonials, family-oriented content, and imagery, but could be stronger with a hero image.

Design Standards Validation:

Evaluation

- Pass (✓):
- Testimonials, reviews, and endorsements are present and highlight positive experiences.
- Content references family, learning together, and civic pride, which foster emotional connection.
- Images show families and students playing the game.

Actions Needed

- Consider adding a hero image or banner with people enjoying the game for stronger emotional impact.

Tips for Strengthening

- Place a customer testimonial or family photo above the fold.
- Use more direct emotional language in headings.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Testimonials, family focus, positive imagery	No hero image, emotional content below the fold	Add hero image/banner

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 100% | Status: Pass

Evidence Summary: CTAs are present and clear throughout the site, but could be more prominent above the fold.

Design Standards Validation:

Evaluation

- Pass (✓):
- 'Shop Now' and 'Contact Us' buttons are present on all main pages and in navigation.
- CTAs are clear, actionable, and repeated in multiple locations.
- No conflicting or hidden CTAs detected.

Actions Needed

- For even greater clarity, add a primary CTA button above the fold on the homepage.

Tips for Strengthening

- Use a contrasting color for the main CTA button.
- Place a CTA in a hero section if added.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs, consistent placement	No above-the-fold CTA	Add CTA to hero section

Priority: high | Confidence: high