

QC Validation Report

OP-85857



PASSED

Generated: March 31, 2026

Report ID: #165

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	7

Website Information

URL: <https://wordpress-671713-6272898.cloudwaysapps.com/>

Designer: karen.simbajon

Validation Date: March 15, 2026 at 10:04 PM

- <https://wordpress-671713-6272898.cloudwaysapps.com/gallery/>: Image missing alt text
- <https://wordpress-671713-6272898.cloudwaysapps.com/gallery/>: Image missing alt text
- <https://wordpress-671713-6272898.cloudwaysapps.com/gallery/>: Image missing alt text
- <https://wordpress-671713-6272898.cloudwaysapps.com/constitution-quest-why-play-the-game/>: Image missing alt text
- <https://wordpress-671713-6272898.cloudwaysapps.com/shop/>: Image missing alt text

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Several images use SVG placeholders or are missing optimized raster images, especially in gallery and product sections.

Issues Found:

- </gallery/>: SVG placeholders used instead of optimized images
- </shop/>: SVG product image used

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal and external links provided have valid hrefs and no evidence of 404 or broken links.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tags and responsive CSS. Navigation menus have mobile variants.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (address, phone, contact form) are present in the footer and on a dedicated contact page. 'Contact Us' links are prominent in navigation.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 0% | Status: Fail

Evidence Summary: Out of 7 pages: 0 missing title(s), 1 missing description(s), 0 duplicate title group(s), 0 duplicate description group(s).

Issues Found:

- <https://wordpress-671713-6272898.cloudwaysapps.com/shop/>: Missing meta description

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 2 of 7 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- <https://wordpress-671713-6272898.cloudwaysapps.com/faq/>: Page must contain exactly one H1 heading
- <https://wordpress-671713-6272898.cloudwaysapps.com/shop/>: Heading hierarchy gap detected: H5 used without H4

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 7 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: The homepage and all major pages clearly state the product is a Constitution trivia board game for learning civic knowledge. Key phrases and headings reinforce the educational game industry.

Design Standards Validation:

Evaluation

- Pass (✓): The website immediately communicates it is an educational board game focused on the U.S. Constitution. Product, audience, and purpose are clear in titles, headings, and descriptions.

Actions Needed

- None. Industry understanding is strong.

Tips for Strengthening

- Continue to use clear, industry-specific language in future updates.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear product focus, strong messaging	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 95% | Status: Found

Evidence Summary: Content uses inclusive, motivational language and testimonials to build trust and connection. Phrases like 'engaging for all levels', 'families learning together', and real reviews support emotional engagement.

Design Standards Validation:

Evaluation

- Pass (✓): The site uses testimonials, inclusive language, and family-oriented messaging to create an emotional bond with visitors.

Actions Needed

- None. Emotional connection is strong.

Tips for Strengthening

- Consider adding more visuals of families or classrooms using the game.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Testimonials, inclusive language, family focus	None	None

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: Multiple 'Shop Now' and 'Contact Us' buttons are present on all main pages and in navigation. CTAs are clear and action-oriented.

Design Standards Validation:

Evaluation

- Pass (✓): Clear 'Shop Now' and 'Contact Us' CTAs are visible on all main pages and navigation menus.

Actions Needed

- None. CTAs are effective.

Tips for Strengthening

- Ensure CTAs remain prominent on all new pages.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs, good placement	None	None

Priority: high | Confidence: high