QC Validation Report

OP-85241

82%
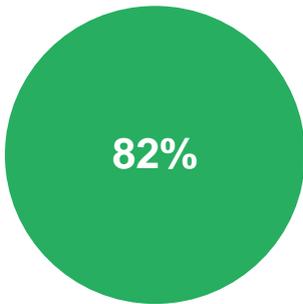
PASSED

Generated: March 31, 2026

Report ID: #160

Summary

Metric	Value
Overall Score	81.8%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: https://11d6efc.netsolhost.com/

Designer: jemarie.lobrino

Validation Date: March 13, 2026 at 09:07 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 20 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Several images are sourced from Unsplash and Google Cloud Storage; no evidence of optimization (e.g., compression, sizing) is provided.

Issues Found:

• All pages: Images from Unsplash and Google Cloud Storage may not be compressed or resized for web.

Priority: medium | Confidence: medium

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links are valid and point to existing pages or external sites; no broken links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present, but 'has_responsive_css' is false for all pages, indicating lack of responsive design.

Issues Found:

• All pages: No responsive CSS detected.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (phone, hours, service area) are present on all pages, especially in footer and contact page.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 70% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Industry Understanding is Immediate
- Score: ■ Borderline (fail)
- Explanation: The site uses industry-specific language and key phrases (e.g., 'procurement', 'logistics', 'oilfield equipment'), but lacks a hero section and strong visual cues. Some headings are ambiguous ('Untitled Section'), and placeholder images reduce clarity.

Actions Needed
- Add a clear hero section with industry imagery and summary.
- Replace placeholder images and ambiguous headings.
- Ensure main navigation and page titles reinforce industry focus.

Tips for Strengthening
- Use industry-specific visuals (e.g., oil rigs, supply chain graphics).
- Add a tagline or summary statement on the homepage.

- Ensure all headings and sections are descriptive.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	■ Borderline	Industry terms present	No hero, ambiguous headings, placeholder images	Add hero, clarify headings, update visuals

Priority: high | Confidence: high

Emotional Connection is Established

Score: 65% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Emotional Connection is Established
- Score: ■ Borderline (fail)
- Explanation: The site uses phrases like 'trusted', 'reliable', and 'friendly firm', but lacks strong visual storytelling, testimonials, or personal imagery. Placeholder content and ambiguous headings reduce emotional impact.

Actions Needed
- Add testimonials or client stories.
- Use real team or project images instead of placeholders.
- Refine copy to include more personal, relatable language.

Tips for Strengthening
- Feature customer quotes or case studies.
- Add team photos or behind-the-scenes visuals.
- Use welcoming language in CTAs and section intros.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Trust language present	No testimonials, placeholder images, ambiguous headings	Add testimonials, real images, refine copy

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 90% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Multiple clear CTAs ('Contact', 'Contact us today', 'contact us') are present on all pages, with links to the contact page.

Actions Needed
- None required; CTAs are clear and accessible.

Tips for Strengthening
- Consider adding secondary CTAs (e.g., 'Learn More', 'Get a Quote').

- Ensure CTAs are visually prominent.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs	None	None

Priority: high | Confidence: high