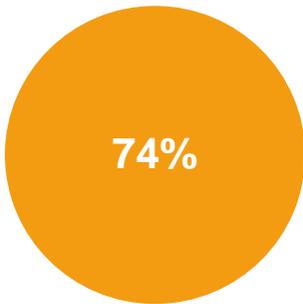


QC Validation Report

OP-85650



WARNING

Generated: March 31, 2026

Report ID: #159

Summary

Metric	Value
Overall Score	74.5%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://11d574c.netsolhost.com/>

Designer: karl.sales

Validation Date: March 13, 2026 at 08:59 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 0% | Status: Fail

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: 1 of 17 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

Issues Found:

- <https://11d574c.netsolhost.com/about/>: Image missing alt text

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 85% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images are hosted on Google Cloud and Unsplash, but some images (e.g., logo) lack optimization indicators (no srcset, large file names).

Issues Found:

- </about/>: Image lacks srcset and may not be optimized

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links are valid and resolve successfully; no broken links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag present, but responsive CSS is missing on all pages.

Issues Found:

- All pages: Responsive CSS not detected

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (phone, address, hours) are present in footer and contact page.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 0% | Status: Fail

Evidence Summary: Out of 5 pages: 0 missing title(s), 1 missing description(s), 0 duplicate title group(s), 0 duplicate description group(s).

Issues Found:

- <https://11d574c.netsolhost.com/>: Missing meta description

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 70% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: **X** Fail
- Explanation: The homepage and main pages mention 'auto detailing' and 'car care' in headings and content, but there is no hero section, and some sections are labeled 'Untitled Section'. Visual cues (images of cars, detailing) are present, but the lack of a clear hero and inconsistent headings reduce immediate clarity.

Actions Needed

- Add a hero section with a clear industry statement (e.g., 'Mobile Auto Detailing in Dallas, TX').
- Update all 'Untitled Section' headings to descriptive labels.
- Ensure main service images are prominent and labeled.

Tips for Strengthening

- Use a bold, descriptive headline on the homepage.
- Add industry keywords to meta titles and descriptions.
- Feature service images above the fold.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✗ Fail	Service keywords, car images	No hero, unclear headings	Add hero, update headings

Priority: high | Confidence: high

Emotional Connection is Established

Score: 80% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (fail)
- Explanation: The site uses phrases like 'Your Satisfaction is Our Guarantee' and 'Expert Care for Your Car', and features images of staff and cars. However, the lack of a hero section and generic headings limit emotional impact. No testimonials or personal stories are present.

Actions Needed

- Add a hero section with a welcoming message.
- Include testimonials or customer stories.
- Use more personalized imagery.

Tips for Strengthening

- Feature customer reviews on homepage.
- Add staff photos and names.
- Use warm, inviting language in headings.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline (fail)	Guarantee language, car images	No hero, no testimonials	Add hero, testimonials

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 90% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Multiple 'Contact' and 'Contact Us' buttons are present on all pages, with clear links to the contact page. CTA is visible in navigation and main sections.

Actions Needed

- None required; CTA is clear and accessible.

Tips for Strengthening

- Consider adding a primary CTA in a hero section for even greater visibility.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, clear links	No hero CTA	Add hero CTA (optional)

Priority: high | Confidence: high