

QC Validation Report

OP-85770



PASSED

Generated: March 31, 2026

Report ID: #156

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://11d680a.netsolhost.com/>

Designer: cliffvincent.glipa

Validation Date: March 13, 2026 at 08:39 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 32 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images use CDN-hosted URLs and appear to be compressed, but several images are duplicated and some filenames are generic, suggesting possible optimization gaps.

Issues Found:

- /: Duplicate images used in multiple sections
- /residential-services/: Generic filenames (e.g., image_quad) may not be optimized for SEO

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links are valid and point to existing pages. No broken links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 70% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present on all pages, but responsive CSS is missing. This may cause layout issues on mobile devices.

Issues Found:

- /: No responsive CSS detected

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact phone number and hours are visible in navigation and footer on all pages. Multiple 'Contact' buttons link to the contact page.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 1 of 5 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- <https://11d680a.netsolhost.com/>: Heading hierarchy gap detected: H4 used without H3

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The site title, meta descriptions, and prominent headings (e.g., 'Electrical Contractor Serving Port Charlotte, FL') clearly communicate the industry. Service pages reinforce electrical contracting focus.

Actions Needed

- No action required. Industry is immediately clear on all pages.

Tips for Strengthening

- Maintain clear, industry-specific language in all new content.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and service descriptions	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 85% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (Fail)
- Explanation: The site uses phrases like 'Quality Service, Trusted Results' and 'We are a woman-owned company bringing over 25 years of specialized experience,' which help build trust. However, there is no hero section, and emotional storytelling is limited. Visuals are professional but not strongly emotive.

Actions Needed

- Add a hero section with a welcoming image and a personal message.
- Incorporate testimonials or client stories to deepen emotional engagement.

Tips for Strengthening

- Use more personal language and highlight team values or client success stories.
- Feature real photos of the team or clients.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline (Fail)	Trust-building phrases, professional visuals	No hero section, limited storytelling	Add hero, testimonials, personal content

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Multiple 'Contact' and 'Get in touch' buttons are present on every page, linking directly to the contact form. CTAs are visible and actionable.

Actions Needed

- No action required. CTAs are clear and accessible.

Tips for Strengthening

- Continue to use prominent, action-oriented CTAs in future updates.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs, consistent placement	None	None

Priority: high | Confidence: high